

TrueCost Calculator™

The Net Price Calculator Solution

RUFFALO SM
NOEL LEVITZ

Quick ★ Flexible ★ Versatile

Prospective students can easily work through the TrueCost Calculator™ to receive a customized estimate based on their individual characteristics.

The screenshot shows the Ruffalo Noel Levitz TrueCost Calculator website. At the top is the Ruffalo Noel Levitz logo. Below it, a large grey box contains the word "Welcome!" in green. The main text area explains that the RNL University Net Price Calculator is part of a program to help guide prospective students through estimating their financial aid options. It states that the average time to complete a full estimate is between 3-5 minutes and advises users to have a close estimate of their family's income and assets. A green button labeled "Let's Get Started" is positioned below the text. At the bottom, a dark grey box contains a disclaimer: "While every effort is made to ensure the accuracy of the RNL University Financial Aid Calculator, please keep in mind that this estimate does not represent a final determination, or actual award, of financial assistance. It shall not be binding on the Secretary of Education, RNL University, or the State, and may change. You must complete the Free Application for Federal Student Aid in order to be eligible for, and receive, an actual financial aid award that includes Federal grant, loan, or work-study assistance under Title IV." Below the disclaimer, it states "96% of our full-time, first-year undergraduate students received assistance through scholarships and grants in the current academic year." and includes social media icons for Facebook, Twitter, and LinkedIn.

**RUFFALO
NOEL LEVITZ**

Welcome!

The RNL University Net Price Calculator is part of a carefully designed program that can help guide a prospective student through estimating their financial aid options.

The average time to complete a full estimate is between 3-5 minutes. Please have a close estimate of your family's income and assets in order to ensure an accurate estimate of your cost of attendance.

If you have any questions, please contact us.

Let's Get Started

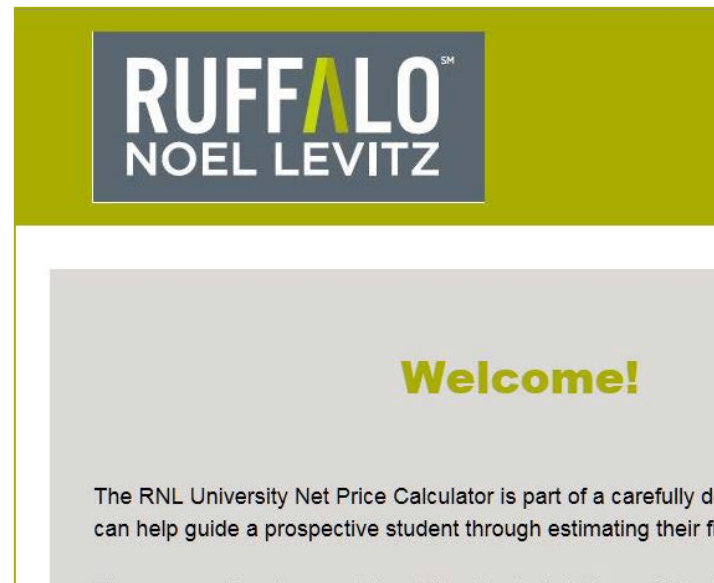
While every effort is made to ensure the accuracy of the RNL University Financial Aid Calculator, please keep in mind that this estimate does not represent a final determination, or actual award, of financial assistance. It shall not be binding on the Secretary of Education, RNL University, or the State, and may change. You must complete the [Free Application for Federal Student Aid](#) in order to be eligible for, and receive, an actual financial aid award that includes Federal grant, loan, or work-study assistance under Title IV.

96% of our full-time, first-year undergraduate students received assistance through scholarships and grants in the current academic year.

[f](#) [t](#) [in](#)

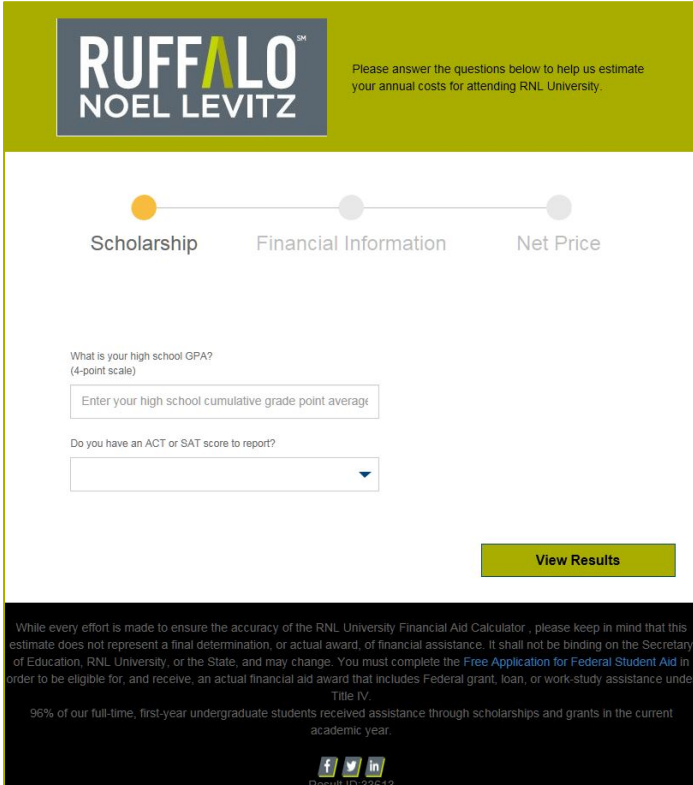
Show your school colors

The
Calculator
can be
branded with
your school's
logo and
colors.



Scholarship information

Students answer quick and straightforward questions related to their scholarship eligibility, including custom questions specific to your institution. Skip logic further minimizes the number of questions a student must answer.



The screenshot shows the Ruffalo Noel Levitz scholarship calculator interface. At the top, the logo "RUFFALO NOEL LEVITZ" is displayed on a green background. Below the logo, a progress bar indicates three steps: "Scholarship" (active, highlighted with an orange dot), "Financial Information" (inactive, grey dot), and "Net Price" (inactive, grey dot). The main content area contains two questions: "What is your high school GPA? (4-point scale)" with a text input field containing the placeholder "Enter your high school cumulative grade point average", and "Do you have an ACT or SAT score to report?" with a dropdown menu. A green "View Results" button is located at the bottom right of the form. Below the form, a disclaimer states: "While every effort is made to ensure the accuracy of the RNL University Financial Aid Calculator, please keep in mind that this estimate does not represent a final determination, or actual award, of financial assistance. It shall not be binding on the Secretary of Education, RNL University, or the State, and may change. You must complete the Free Application for Federal Student Aid in order to be eligible for, and receive, an actual financial aid award that includes Federal grant, loan, or work-study assistance under Title IV. 96% of our full-time, first-year undergraduate students received assistance through scholarships and grants in the current academic year." At the bottom, there are social media icons for Facebook, Twitter, and LinkedIn, and a "Result ID: 33613" label.

RUFFALO NOEL LEVITZ

Please answer the questions below to help us estimate your annual costs for attending RNL University.

Scholarship Financial Information Net Price

What is your high school GPA?
(4-point scale)

Enter your high school cumulative grade point average


Do you have an ACT or SAT score to report?

View Results

While every effort is made to ensure the accuracy of the RNL University Financial Aid Calculator, please keep in mind that this estimate does not represent a final determination, or actual award, of financial assistance. It shall not be binding on the Secretary of Education, RNL University, or the State, and may change. You must complete the [Free Application for Federal Student Aid](#) in order to be eligible for, and receive, an actual financial aid award that includes Federal grant, loan, or work-study assistance under Title IV. 96% of our full-time, first-year undergraduate students received assistance through scholarships and grants in the current academic year.

Result ID: 33613

Scholarship results



Please answer the questions below to help us estimate your annual costs for attending RNL University.

✓

ScholarshipFinancial InformationNet Price

Congratulations! You qualify for:

All figures below are based on one academic year (Fall and Spring semester).

Dean's Scholarship

\$9,000

i Wow! Your hard work and dedication have really paid off!

But don't stop here, find out what other aid you may qualify for by answering the following financial questions.

Click the "calculate financial aid" button below to continue with your estimate.

Before they see the net cost, students start to see the kinds of aid they may qualify for, specifically at your institution.

Financial aid information

If a student has already filed their FAFSA, they can enter their EFC and skip the financial questions. But even if they have not filed, it takes just 3-5 minutes to complete an estimate that they can use in their college choice decision.

The screenshot shows the Ruffalo Noel Levitz financial aid form. At the top, the logo is on the left and a prompt 'Please answer the questions below to help us estimate your annual costs for attending RNL University.' is on the right. Below the logo is a progress bar with three steps: 'Scholarship' (marked with a green check), 'Financial Information' (marked with an orange dot), and 'Net Price' (marked with a grey dot). Under the 'Financial Information' step, there is a text input field with the prompt 'If you have already filed your FAFSA and know your Expected Family Contribution, please enter it here:'. Below this field is a 'Back' button. To the right of the main form, a pop-up box titled 'Tell us about your parents' contains several questions with radio button or text input options.

RUFFALO NOEL LEVITZ

Please answer the questions below to help us estimate your annual costs for attending RNL University.

Scholarship Financial Information Net Price

If you have already filed your FAFSA and know your Expected Family Contribution, please enter it here:

Back

Tell us about your parents

Are your parents eligible to file the IRS form 1040A or 1040EZ?

☒ Yes ☐ No ☐ I Don't Know

What was your parents' total income at the end of the last calendar year?

What are your parents' total assets (not including their home)?

What is your parents' untaxed income?
Please click [here](#) for information on untaxed income.

What were your parents' total taxes paid at the end of the last calendar year? If unknown, please leave blank.

Are your parents married?

☐ Yes ☒ No

How old is your oldest parent (in years)?

See results

In addition to net price, the results page displays a breakdown of costs, lists scholarships and other estimated gift aid, and shows estimated aid from other sources.

RUFFALO NOEL LEVITZ Please answer the questions below to help us estimate your annual costs for attending RNL University.

✓ Scholarship ✓ Financial Information ✓ Net Price

The following estimate is based on one academic year (two semesters).

ESTIMATED COST OF ATTENDANCE	
Tuition and Fees	\$20,000
Total estimated direct cost	\$20,000
Room and Board	\$4,800
Books and Supplies	\$800
Other (Personal, transport...)	\$1,200
Total estimated cost	\$26,800
Estimated Scholarship(s)	
Dean's Scholarship	\$9,000
Total Estimated Scholarship	\$9,000
Other Gift Aid	
Pell grant	\$4,865
Total Estimated Other Gift	\$4,865
Estimated Total Scholarships and Other Gift	\$13,865
ESTIMATED NET PRICE: \$12,935	

The following estimate is based on one academic year (two semesters).

Estimated Direct Costs	Estimated Total Costs
\$20,000	Tuition and Fees ? \$20,000
	Room and Board ? \$4,800
	Books and Supplies ? \$800
	Other (Personal, transport...) ? \$1,200
	Estimated Total Cost \$26,800
Financial Aid	
Gift Aid	
	\$9,000
	\$4,865
	\$13,865
	\$12,935

Costs in the 2016-2017 year

Estimated Cost of Attendance	
Tuition and Fees	\$20,000
Room and Board	\$4,800
Books and Supplies	\$800
Other (Personal, transport...)	\$1,200
Total	\$26,800

Grants and scholarships to pay for college

Estimated Scholarship(s)	
Dean's Scholarship	\$9,000
Pell grant	\$4,865
Total	\$13,865

What will you pay for college

ESTIMATED NET PRICE
(Cost of attendance minus total grants and scholarships)

\$12,935

Options to pay net costs

Other options

Family Contribution
(As calculated by the institution using information reported on the FAFSA or to your institution.)

- Payment plan offered by the institution
- Military and/or National Service
- Parent or Graduate PLUS Loans
- Non-Federal private education loans

ESTIMATED COST OF ATTENDANCE

Tuition and Fees	\$20,000
Room and Board	\$4,800
Total estimated direct cost	\$24,800
Books and Supplies	\$800
Other (Personal, transport...)	\$1,200
Total estimated cost	\$26,800
Estimated Scholarship(s)	
Dean's Scholarship	\$9,000
Total Estimated Scholarship	\$9,000
Other Gift Aid	
Pell grant	\$4,865
Total Estimated Other Gift	\$4,865
Estimated Total Scholarships and Other Gift	\$13,865
ESTIMATED NET PRICE	\$12,935

Calculate Payments Other Forms Of Aid Four Year Projection

Going beyond Net Price



Calculate Payments



Other Forms Of Aid



Four Year Projection

Current Payment Plan

Change Payment Plan:

4 Month Payment

Current Payment Plan: 4 Month Payment

Billable Costs Only	Per Payment	Total
ESTIMATED NET PRICE	\$2,734	\$10,935
Including Other Aid	\$4,825	\$19,300

We understand that obtaining an education is a significant investment. We offer several payment plan options.

Please visit our [web page](#) for more information.

Projection Plan

Change Projection Plan:

4 Year Payment

Projection Plan: 4 Year Payment

Billable Costs Only	
ESTIMATED NET PRICE	\$10,686
Including Other Aid	\$5,106

academic years. It is university.

Close

Other Financial Assistance

The aid shown below is not "free money". Loans must be paid back and work study must be earned.

Estimated Other Assistance	
Estimated Loans	\$5,500
Total Estimated Other Assistance	\$5,500

Alternative Loan Eligibility	\$21,300
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Close

With the ability to demonstrate other types of aid, payment plans, and a four-year cost projection, the TrueCost Calculator goes well beyond Net Price in showing students their financial options.

Access to more information

Want more information?

- To schedule a campus visit click here
- Take the next step and [Apply Now!](#)
- Contact us if you have any questions about your results.
- Enter our school code (123456) when you complete your FAFSA to receive a detailed award package.

Email My Results

First Name

Last Name

I am a

Student

☐ Contact Me!

[Email my results to me](#)

If you would like one of our counselors to contact you, please enter your contact information here and select the "contact me" button. We are always happy to help you with your financial aid and admissions questions. You may also have your scholarship results e-mailed to you by hitting the "E-Mail my results to me" button.

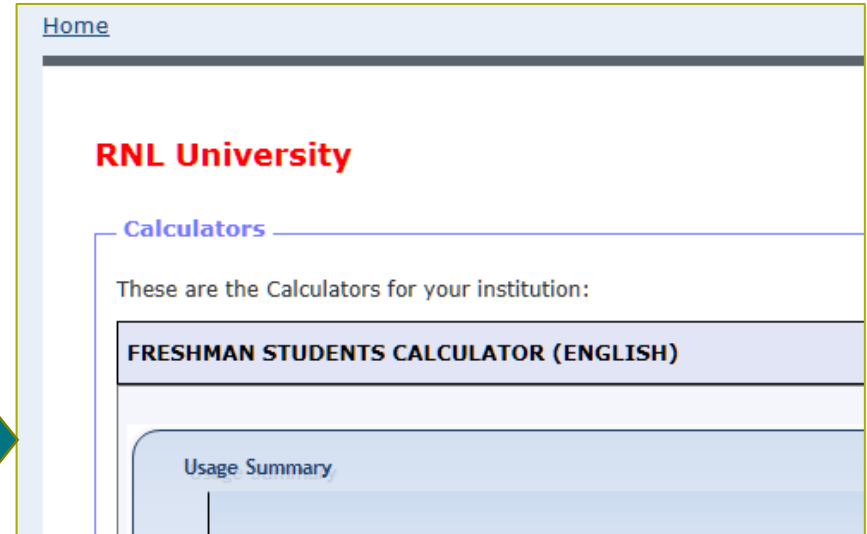
Keep Going!

While the academic scores you entered did not qualify you for one of our scholarships, you may qualify for other types of financial assistance. Click the "calculate financial aid" button below and answer all of the financial questions and find out. Did you enter your best ACT or SAT test score on the previous page? If not, go back and enter them to see if you qualify for a merit scholarship.

Text options throughout the Calculator provide opportunities to reach out to students and encourage them to explore your website, request more information, and even apply for admission.

Access ★ Modify ★ Support

Campuses can easily make modifications and access real-time data and reports through the Administrator's Portal. Plus, two dedicated Ruffalo Noel Levitz consultants are ready to assist.



Two calculators included

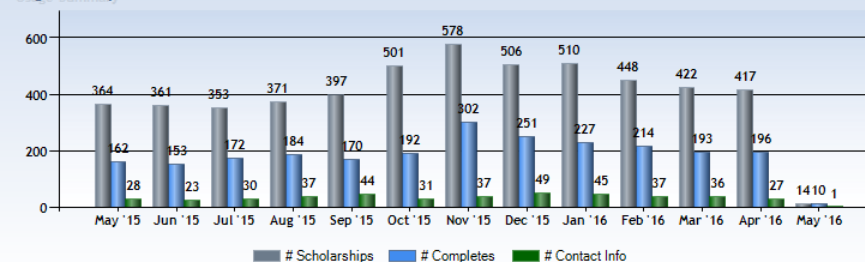
The standard TrueCost Calculator agreement includes a freshman and a transfer calculator.

Calculators

These are the Calculators for your institution:

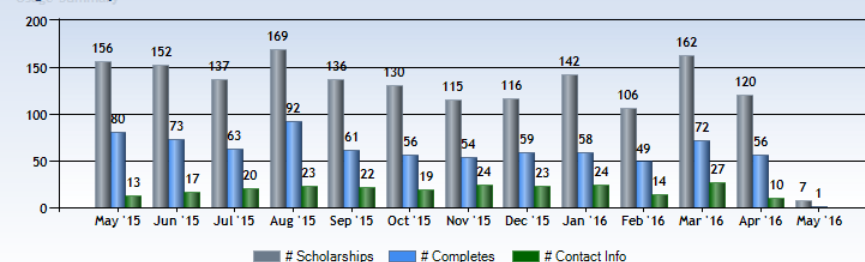
FRESHMAN STUDENTS CALCULATOR (ENGLISH)

Usage Summary



TRANSFER STUDENTS CALCULATOR (ENGLISH)

Usage Summary



Usage and analytics

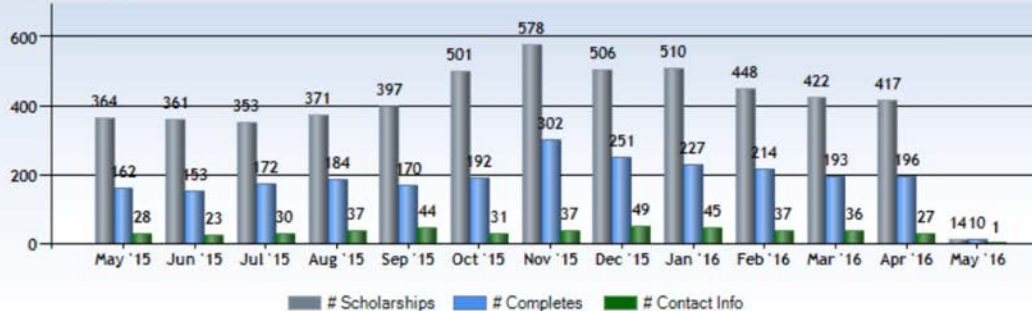
A 13-month revolving usage graph, population analytics, and survey data are at your fingertips.

Calculators

These are the Calculators for your institution:

FRESHMAN STUDENTS CALCULATOR (ENGLISH)

Usage Summary



Noel-Levitz University

Freshmen Students : First Year

Date Range : 2/1/2014 to 7/22/2014

Academic Level	1	2	3	4	5
Need: \$22,000					
Number in Cell	9	4	0	0	0
Average Need	\$34,437	\$33,334	\$0	\$0	\$0
Average Gift	\$20,223	\$16,686	\$0	\$0	\$0
Average Other Aid	\$6,500	\$8,500	\$0	\$0	\$0
Average Total Aid	\$26,723	\$25,186	\$0	\$0	\$0
Need: \$16,500					
Number in Cell	0	0	0	0	0
Average Need	\$0	\$0	\$0	\$0	\$0
Average Gift	\$0	\$0	\$0	\$0	\$0

Statistical Summary Report by Region

or Date Range 1: 07/22/2013 to 01/21/2014

or Date Range 2: 01/22/2014 to 07/22/2014

Noel-Levitz University Freshmen Students Calculator Unknown For 07-22-2013 to 01-21-2014 and 01-22-2014 to 07-22-2014						
Calculator (Start Date to End Date)	Total Starts	Total Responded	Scholarship Completes	Over All Completes	Email plus Contact Me	Email but no Contact Me
Freshmen Students (07-22-2013 to 01-21-2014)	81	39	39	25	2	2
		48.15%	100.00%	64.10%	5.13%	5.13%
Freshmen Students (01-22-2014 to 07-22-2014)	73	22	22	13	0	2
		30.14%	100.00%	59.09%	0.00%	9.09%
Private Summary	Total Responded	Scholarship Completes	Over All Completes	Email plus Contact Me	Email but no Contact Me	
	61	61	38	2	2	

Noel-Levitz TrueCost Calculator

[Home](#)
[Noel-Levitz University](#)

Export Responses for Noel-Levitz University

Data may come from either Production or Preview sites.

Site:

Enter a Date Range (Optional):

2/1/2014 to 7/22/2014

To include individual answer data, check this box.

☒ Include Answers

Complement your website

The screenshot displays the Ruffalo Noel Levitz Net Price Calculator interface. The front-end view on the left features a green header with the logo, a 'Welcome!' message, and a 'Let's Get Started' button. The back-end configuration panel on the right, titled 'Modify Design Options', includes settings for the calculator's appearance and flow.

Modify Design Options

- Show Calculator in a Pop Up
- ☒ Enable Responsive Layout
- Themes:** Choose a background image for your calculator or upload an image to display behind the survey.
 - White Choose Theme
 - Upload Theme
- Survey Type:** Choose the Survey Flow Type.
 - Default (Intro to Conclusion) Edit Flow Type
- Pell Grant:** Choose the Pell Grant award year.
 - EFC & Pell 2016 - 2017 Change Pell Year
- Results Page:** Choose a Net Price Results page layout for this Calculator.
- Results Summary - No Hover Text**
 - Change Layout
- Include Net Direct Costs on results page. Note that this will change the line-item order.
 - ☐ Net Direct Costs After Gift

By editing colors, adding logos or pictures, and choosing from other design options, the calculator can be customized to blend with your existing website.

Follow up with students

Receive email notifications when a student requests more information, and view their calculator results to enhance your conversation.

E-mail Notification Configuration


You can configure an e-mail to be sent to one or more people. The body replacement parameter should be a unique value that can be found in the body of your e-mail text and replaced with the associated student id. Configure the following notifications for e-mail:

Send to E-mail Address: tccsupport@ruffalonl.com

Subject: Net Price Calculator User ID {studentid} would like more information about NLU.

Body: The student record number is: {studentid} First Name: {FirstName} Last Name: {LastName} Email: {Email} Population: {PopulationName}

E-mail Body Replacement Parameter: {studentid}

 Edit Notification Configurations

	A	B	C	D	E	F	G	H	I	J	K	L	M
	FirstName	LastName	Email	Population	Contact	IsInState	CostTuition	CostRoom	CostBooks	CostOther	CostTotal	EFC	
1				Default	FALSE	FALSE	17400	1200	1300	2100	22000		
2				Default	FALSE	TRUE							
3				Default	FALSE	FALSE				1300	2100	22000	
4				Default	FALSE	FALSE							
5				Default	FALSE	FALSE				00	2100	22000	
6				Default	FALSE	FALSE				00	2100	29800	
7	Morgan	O'Sullivan	mosullivan	Default	TRUE	TRUE				00	2100	29240	
8				Default	FALSE	FALSE				00	2100	28240	
9				Default	FALSE	TRUE				00	2100	28240	
10				Default	FALSE	TRUE				00	2100	28240	
11	Lisa	Browning	lisa-brown	Default	TRUE	TRUE				00	2100	28240	
12				Default	FALSE	TRUE				00	2100	28240	
13				Default	FALSE	TRUE				00	2100	28240	
14				Default	FALSE	TRUE				00	2100	28240	
15				Default	FALSE	TRUE				00	2100	28240	
16				Default	FALSE	TRUE	17400	7440	1300	2100	28240		
17				Default	FALSE	TRUE							
18				Default	FALSE	TRUE							
19				Default	FALSE	TRUE							
20				Default	FALSE	TRUE							
21	Jeff	Pierpont	jeff.pierp	Default	FALSE	TRUE	17400	1200	1300	2100	22000		
22	Noel	Levitz	skje91716	Default	FALSE	TRUE	17400	7440	1300	2100	28240		
23				Default	FALSE	TRUE							

The takeaway

Students have two opportunities to email their calculator results to themselves for future reference. You customize the message they take away with text, logos, and important links.

Dear John,

Thank you for using our Net Price Calculator! Below are your results based on the academic information you supplied. Please keep in mind that the information below is only an estimate and does not include Federal or State grants, loans, work study, or other aid that is available for students who qualify based on non-academic factors. Complete the financial portion of the [calculator](#) to see an estimate of these other forms of aid.

Once you have submitted your [application](#) for admission to RNL University and filed your [FAFSA](#), we will be able to clarify your qualifications on scholarships and financial aid. Don't forget to enter our school code (123456) when completing the FAFSA!

Estimated Scholarships

Lee Noel and Randi	Estimated Scholarship
Merit Scholarship	Dean's Scholarship \$9,000
Total Estimated Scholarship	Alumni Legacy Grant \$1,000
	Total Estimated Scholarship \$10,000

Here are your questions and answers:

Question	Answer
1. What is your high school GPA?(4-point scale)	3.750
2. Do you have an ACT or SAT score to report?	ACT
3. Enter your combined SAT score, including the critical reading and mathematics subscores.(between 400 and 1600)	0
4. What is your ACT composite score?(between 1 and 36)	28
5. Did one of your parents or grandparents graduate from RNL University?	Yes

Sincerely,
Nancy Fox-Sass
Director of Admissions
RNL University
(Phone)
(Address)

RUFFALOSM
NOEL LEVITZ

Your Result ID: 33617

TrueCost Calculator™

Learn more about the TrueCost Calculator at
<https://www.ruffalonl.com/enrollment-management/financial-aid-and-revenue-management/net-price-calculator-truecost-calculator>

Test drive a demo calculator at
<https://www.ruffalonl.com/enrollment-management/financial-aid-and-revenue-management/net-price-calculator-truecost-calculator/demos>

Call toll-free – 1-800-876-1117

Email – ContactUs@RuffaloNL.com

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