



SUPER 20 Sponsorship Opportunities

SUPER 20 SCHOLARSHIP STUDENT SPONSOR

\$5,000 College Scholarship—20 available

Sponsorship of a SUPER 20 student by providing a \$5,000 scholarship (one time) to the college of their choice. The donor will have the opportunity to meet the student at the kick-off dinner on Sunday evening of the beginning of the program. They will then present that award in person to the recipient at the recognition event upon conclusion of the program. This sponsorship is open to businesses or individuals.

BREAKFAST KEYNOTES SPONSOR

Leadership, Service, Diversity/Equity & Inclusion, Career/Education

\$1,000—5 available, Cedar Rapids

The breakfast keynotes will happen on Monday through Thursday of the first week in Cedar Rapids. An hour and a half breakfast session with the SUPER 20 students format to be determined, but could include keynote speaker, panel discussion, recorded session, or workshop. One of the four key pillars of the program will be covered each day to focus on: Leadership, Service, Diversity/Equity and Inclusion, and Career/Education.

LUNCH CAREER EXPLORATION SPONSOR

\$1,500—5 available, Cedar Rapids

The lunch career exploration sessions will happen on Monday through Thursday of the first week in Cedar Rapids. A one-hour lunch session with the SUPER 20 students focused on knowledge of the industry and potential careers in the field. Format can be a speaker, experts in certain areas, successful interns, etc. Several areas of key interest include: healthcare, finance, education, politics, government, engineering, technology, the arts, media, medical, service, technology, military, STEM, nonprofit.

LEARNING LAB SPONSOR

Value TBD—1 available, Cedar Rapids

The Learning Lab Sponsor will host the SUPER 20 students Monday through Friday from 8:00 a.m.-1:00 p.m. in their office building. The facility should be a comfortable and open space in which students can break into groups, have the ability to listen to speakers and keynotes, and have internet access available to guests.

HOUSING SPONSOR

Value TBD—1 available, Cedar Rapids; 1 available, location TBD

The Housing Sponsor will host the students overnight, arriving Sunday and departing Saturday morning. Dorm rooms on a college campus complete with internet, bathrooms, and sleeping accommodations are ideal.



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ACADEMIC SPONSOR

The Academic Sponsors will provide the SUPER 20 students with a rich host of resources that will allow them to continue the path to college and have tools/expertise and guidance to support their academic needs. Desired Sponsors include tutoring services provided to students and SAT/ACT prep services, as well as college essay tutoring.

TECHNOLOGY SPONSOR

The Technology Sponsors will support the SUPER 20 students by providing technology: Chromebook, laptop, hotspot, etc., that enables students to continue learning and have online access from the start of the program through graduation.

Another Technology Sponsor option is a stipend of up to \$100 per month for 24 months in order to assist with student smartphones, internet access, and connectivity.

WELCOME PACKAGE/ T-SHIRT SPONSOR

The Welcome Bag Sponsor is a major player in welcoming SUPER 20 students to the program and helping them adjust to the environment. The welcome sponsor(s) will provide logo T-shirts (3 total) for the SUPER 20 participants to wear Monday through Friday in both locations. They also will provide a Welcome Package for the dorm room that includes snacks, beverages, toiletries for the week, personal hygiene items, and specific items that are reflective of the city.

ETIQUETTE DINNER SPONSOR

1 available

One of the major events during the SUPER 20 program will be an etiquette dinner/workshop where the SUPER 20 students will attend a workshop on appropriate business dinner etiquette—from how to order to using appropriate table service. The events will include up to one hour of workshop followed by a dining experience.

EXPERIENCE SPONSOR

The Experience Sponsor will work with the SUPER 20 Team to determine two unique local bonding experiences (e.g., baseball game, concert, kayak trip, etc.). The experience will be planned by both the Sponsor and the Planning Team, and will include dinner.

Sponsor recognition includes:

- Recognition of the individual or business on social media.
- Promotion on the SUPER 20 website.
- Logo and recognition in print and electronic promotional materials.
- Recognition and announcement of sponsors in person at the kick-off and conclusion events.