straighterline

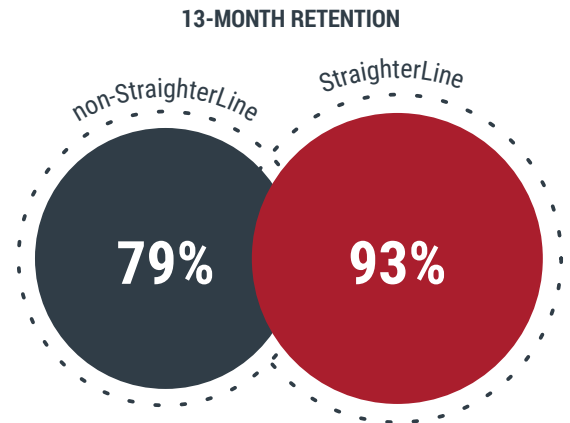# PREPARING STUDENTS FOR **ACADEMIC SUCCESS**

One of the country's largest online, non-profit universities wanted to provide a path for students to enable them to complete admissions requirements, enroll, and be successful in their degree program. Many of the school's applicants enter the process not meeting prior credit requirements and/or lacking sufficient math and writing skills.

Students referred to StraighterLine were able to enroll in courses, proceed at their own pace, and benefit from student support, free tutoring, and coursework feedback from subject matter experts. Once students completed their StraighterLine courses, they were referred back to the university to start their degree program.

The students who succeed at StraighterLine stay enrolled at their university and persist to graduation at rates substantially higher than their peers.

RESULTS

The 13-month retention rate for students returning from StraighterLine is 93%, notably higher than their peer groups who did not attend StraigherLine.

13-MONTH RETENTION

non-StraighterLine **79%**

StraighterLine **93%**

straighterline™

CASE STUDY

INCREASING PERSISTENCE
FOR AT-RISK STUDENTS

A large, adult-serving private university with a substantial online footprint and brick-and mortar locations wanted to provide a way to assist at-risk students and improve their graduation rates. They also wanted to bridge stopped-out students back into their degree programs.

The university partnered with StraighterLine to offer a "Refer & Return" program where at-risk students could earn credit in a format conducive to overcoming their challenges. StraighterLine's low-cost, low-risk online courses allowed students to start their coursework immediately, move at their own pace, with no up-front costs – students pay-as-they-go, they are able to spend less, and transfer relevant credit back to the university. The program also offers a way to bridge stopped-out students back to enrollment.

The students who succeeded at StraighterLine and returned to their degree program stayed enrolled and persisted to graduation at rates substantially higher than their peers.

RESULTS

Students using the StraighterLine program graduate at more than twice the rate of students coming from a community college pathway.

**2X THE GRADUATION RATE
WITH STRAIGHTERLINE**

non-StraighterLine

StraighterLine

39%

85%