



SUPER 20 Sponsorship Opportunities

PLATINUM SUPER 20 SPONSOR

\$50,000— 2 sponsorships, or 1 Exclusive Rights Sponsorship for \$100,000

The Platinum Sponsor's funds will go directly to support individual student scholarships, and they will be recognized as the primary donor to the college scholarships for the 20 student recipients. They will receive prominent recognition on all SUPER 20 program materials including: website, media releases, printed materials, banners, and onsite events. They will also be invited to participate in the onsite programming including the Etiquette Dinner with the students, service learning projects, and involved in presenting the Students Awards during the Scholarship Recognition event.

GOLD SPONSOR

\$25,000

The Gold Sponsor will be a key sponsor for the SUPER 20 program. They will receive prominent recognition on all SUPER 20 program materials including website, media releases, printed materials, banners, and onsite events. They will also be invited to participate in service learning projects with the students, lunch and learns, and involvement with the mentors. In addition, the Gold Sponsor will be recognized as a contributor to the keynote speakers at the awards recognition event.

TECHNOLOGY SPONSOR

\$15,000

The Technology Sponsors will support the SUPER 20 students by providing technology: Chromebook, laptop, hotspot, etc., that enables students to continue learning and have online access from the start of the program through graduation.

Another Technology Sponsor option is a stipend of up to \$100 per month for 24 months in order to assist with student smartphones, internet access, and connectivity.

ACADEMIC SPONSOR

\$10,000

The Academic Sponsors will provide the SUPER 20 students with a rich host of resources that will allow them to continue the path to college and have tools/expertise and guidance to support their academic needs. Desired Sponsors include tutoring services provided to students and SAT/ACT prep services, as well as college essay tutoring.



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WELCOME PACKAGE/T-SHIRT SPONSOR

\$6,000

The Welcome Bag Sponsor is a major player in welcoming SUPER 20 students to the program and helping them adjust to the environment. The welcome sponsor(s) will provide logo T-shirts (3 total) for the SUPER 20 participants to wear Monday through Friday in both locations. They also will provide a Welcome Package for the dorm room that includes snacks, beverages, toiletries for the week, personal hygiene items, and specific items that are reflective of the city.

SUPER 20 SCHOLARSHIP STUDENT SPONSOR

\$5,000 College Scholarship—20 available

Sponsorship of a SUPER 20 student by providing a \$5,000 scholarship (one time) to any college of their choice in the U.S. Donors will have an opportunity to meet the SUPER 20 students via video chat or in person during the four-week summer program. They will have the opportunity to attend the award recognition celebration and congratulate the SUPER 20 recipients. They will then present that award in person to the recipient at the recognition event upon conclusion of the program. This sponsorship is open to businesses or individuals.

ETIQUETTE DINNER SPONSOR

\$5,000—1 available

One of the major events during the SUPER 20 program will be an etiquette dinner/workshop where the SUPER 20 students will attend a workshop on appropriate business dinner etiquette—from how to order to using appropriate table service. The events will include up to one hour of workshop followed by a dining experience.

EXPERIENCE SPONSOR

\$3,000—6 available, 3 in Cedar Rapids, 3 in Des Moines

The Experience Sponsor will work with the SUPER 20 Team to determine two unique local bonding experiences (e.g., baseball game, concert, kayak trip, etc.). The experience will be planned by both the Sponsor and the Planning Team, and will include dinner.

Sponsor recognition includes:

- Recognition of the individual or business on social media.
- Promotion on the SUPER 20 website.
- Logo and recognition in print and electronic promotional materials.
- Recognition and announcement of sponsors in person at the kick-off and conclusion events.



SUPER 20 Sponsorship Opportunities

LUNCH CAREER EXPLORATION SPONSOR

\$2,000—10 available, 5 in Cedar Rapids, 5 in Des Moines

The lunch career exploration sessions will happen on Monday through Thursday of the first week in Cedar Rapids. A one-hour lunch session with the SUPER 20 students focused on knowledge of the industry and potential careers in the field. Format can be a speaker, experts in certain areas, successful interns, etc. Several areas of key interest include: healthcare, finance, education, politics, government, engineering, technology, the arts, media, medical, service, technology, military, STEM, nonprofit.

BREAKFAST KEYNOTES SPONSOR

Leadership, Service, Diversity/Equity & Inclusion, Career/Education

\$1,500—10 available, 5 in Cedar Rapids, 5 in Des Moines

The breakfast keynotes will happen on Monday through Thursday of the first week in Cedar Rapids. An hour and a half breakfast session with the SUPER 20 students format to be determined, but could include keynote speaker, panel discussion, recorded session, or workshop. One of the four key pillars of the program will be covered each day to focus on: Leadership, Service, Diversity/Equity and Inclusion, and Career/Education.

LEARNING LAB SPONSOR

Value TBD—2 available, 1 each in Cedar Rapids and Des Moines

The Learning Lab Sponsor will host the SUPER 20 students Monday through Friday from 8:00 a.m.–1:00 p.m. in their office building. The facility should be a comfortable and open space in which students can break into groups, have the ability to listen to speakers and keynotes, and have internet access available to guests.

HOUSING SPONSOR

Value TBD—2 available, 1 each in Cedar Rapids and Des Moines

The Housing Sponsor will host the students overnight, arriving Sunday and departing Saturday morning. Dorm rooms on a college campus complete with internet, bathrooms, and sleeping accommodations are ideal.

Any individual, company or organization that wishes to engage in SUPER 20 with support financial or in kind please contact Ann Oleson for more information

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