

SUPER 20



A leadership development program for high school sophomores from underrepresented populations

SUPER 20 is a program for high school sophomores who are “diamonds in the rough”—motivated students who have tremendous potential but have not unlocked it yet. The program connects, transforms, and inspires students from backgrounds that are traditionally underrepresented in college through four transformational pillars:



LEADERSHIP

Students discover their leadership style and receive guidance on fulfilling their leadership potential.



SERVICE

Students explore different types of service and also put their explorations into action through volunteering and experiential learning.



DIVERSITY, EQUITY, AND INCLUSION

Students study how organizations address diversity, then create an inclusion statement that reflects the student’s point of view on the topic.



EDUCATION/CAREER DEVELOPMENT

Students evaluate their educational and career goals, explore their strengths and interests, and have the potential to receive an internship in their junior year of the program.

What SUPER 20 students receive



- A \$5,000 scholarship toward the college of their choice.
- A 4-week in-person and online leadership course.
- Free mentoring from successful professionals in key industries.

SUPER 20



SUPER 20 Students and Mentors: A Developmental Partnership

The SUPER 20 student-mentor interaction is a critical part of the program's success. Mentors assist with the development of the student through the program, the college selection process, graduation, and beyond, so that the students of today become the leaders of tomorrow.

WHO ARE SUPER 20 STUDENTS?

The SUPER 20 program is open to **high school sophomores from populations that are historically underrepresented in college enrollments**. This can include but is not limited to:

- Racial/ethnic minorities
- First-generation college students
- Students from lower socioeconomic households
- Students in underrepresented majors

The SUPER 20 program will grow by 20 students each year. By 2030, the program will enroll 200 students annually across the United States.

WHO ARE SUPER 20 MENTORS?

A SUPER 20 mentor is an experienced and trusted advisor. Mentors believe that **one person can make the difference in someone's life**, and that education is one of the most powerful tools for changing the world.

- They provide two years of weekly one-hour online meetings with students and a monthly touch-base meeting.
- Mentors attend in-person sessions during the 4-week leadership program.
- Mentors are carefully screened and chosen from fields such as STEM, higher education, business, and professional fields.

What Is The Vision For SUPER 20?



The SUPER 20 program will grow by 20 students each year. By 2030, the program will enroll 200 students annually across the United States and have more than 1,000 graduates of the program making an impact at local, national, and international levels.

SUPER 20



The SUPER 20 Leadership Program

Along with mentorship, the SUPER 20 Leadership Course is essential for the success of the students. This program combines in-person and online activities to kick off the program and boost the success of students as they enter their junior year of high school.

SUPER 20 LEADERSHIP COURSE SCHEDULE

WEEK 1: In-person week of speakers, group projects, service work, and activities

WEEK 2: Online instruction for 3–4 hours, individual service work for 3–4 hours

WEEK 3: Online instruction for 3–4 hours, individual service work for 3–4 hours

WEEK 4: In-person week of speakers, group projects, service work, activities, and closing ceremony

SUPER 20 Leadership Course In-Person Daily Schedule

During the first and fourth weeks, here's what a typical daily schedule would look like:

- **7:00–9:00 am**—Wellness Session
- **9:00–11:00 am**—Keynote speaker on one of the four pillars (Leadership; Service; Diversity, Equity & Inclusion; Education/Career)
- **11:00 am–Noon**—Individual projects
- **Noon–2:00 pm**—Career focus keynote speaker
- **2:00–5:00 pm**—Supervised group service projects
- **6:00–9:00 pm**—Group dinner and evening activities



SUPER 20



How high school students become SUPER 20 students

SEPTEMBER–DECEMBER

Applications open. Students must submit:

- ✔ Application
- ✔ Written essay
- ✔ Recommendation from counselor or teacher
- ✔ Parental consent form

MARCH 1

Twenty SUPER 20 recipients are chosen and notified with a letter of acceptance and printed certificate.

The 20 recipients each receive a **\$5,000 SCHOLARSHIP** to the college of their choice

DECEMBER–FEBRUARY 1

The SUPER 20 Application Committee reviews applicants.

- ✔ A pool of finalists are chosen for further evaluation
- ✔ Student finalists have video interview with SUPER 20 committee members

JUNE

Leadership Training Course commences.

- ✔ 2 weeks of in-person leadership training with the SUPER 20 class
- ✔ 2 weeks of online instruction

About the SUPER 20 sponsor, RNL

RNL is a firm committed to the mission of higher education. Since 1973, we have partnered with more than 3,000 colleges and universities for recruiting students to college, helping more students graduate, and engaging their alumni. We sponsor the SUPER 20 program to increase access and achievement for underrepresented high school students who have the ability to reach their full potential if given the right resources.

SUPER 20 is a registered 501(c)(3) nonprofit with the Iowa Secretary of State

For more information:

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