



Retention Revenue Estimator

For Two-Year Institutions

Use this simple worksheet to estimate the value of increasing persistence for a single cohort of students. (For the purpose of this analysis, a cohort is a group of full-time, first-year students.) Simply fill in the numbers requested; your estimated revenue then appears at bottom. [Questions?](#)

1. Enter the number of full-time, first-year students you expect to “save” from attrition during the first term of the cohort’s enrollment:

Note: An improvement of three to five percent in your retention rate may be possible within one year with aggressive strategy implementation.

2. Estimate the average net tuition revenue you expect to receive from each full-time student during the first term of the cohort’s enrollment (include state subsidies, if known):

Here is your estimated revenue gain from this cohort:

	Term 2	Term 3*	Term 4*
“Saved students”	<input type="text"/>	<input type="text"/>	<input type="text"/>
Enter tuition inflation	<input type="text"/>	<input type="text"/>	<input type="text"/>
Ave. net tuition	<input type="text"/>	<input type="text"/>	<input type="text"/>
RETENTION REVENUE	<input type="text"/>	<input type="text"/>	<input type="text"/>

*For illustration purposes only. In reality, attrition is ongoing during the second, third, and fourth terms, so the number of “saved” students will decline.

Free evaluation and consultation

For a complimentary evaluation of your estimate and/or to discuss your retention strategy with a Noel-Levitz consultant, simply save your completed worksheet to your desktop*, then e-mail it with your name, title, and institution name to ContactUs@noellevitz.com.

We will contact you to arrange the complimentary telephone consultation within 1-2 weeks of receiving your estimate.

* For optimum functionality, Adobe Acrobat 7.0 or higher is required. [Click here](#) to upgrade.