



**Appendix G: Priorities Survey for Online Learners  
Accrediting Council for Independent Colleges and Schools (ACICS)  
Accreditation Criterion as of August 2012**

<b>Item Number</b>	<b>Survey Item</b>	<b>ACICS General Criteria</b>	<b>IEP Retention</b>	<b>IEP Placement</b>	<b>IEP Learning Outcomes</b>	<b>IEP Graduate Satisfaction</b>	<b>IEP Employer Satisfaction</b>
1	This institution has a good reputation.	3-1-400, 3-1-512-c	x				x
2	My program advisor is accessible by telephone and e-mail.	3-1-413, 3-1-423, 3-1-441, 3-1-441-a, 3-1-701, 3-1-702	x				
3	Instructional materials are appropriate for program content.	3-1-512, 3-1-532-a , 3-1-532-b, 3-1-532-c	x		x		
4	Faculty provide timely feedback about student progress.	3-1-400, 3-1-500, 3-1-510, 3-1-512, 3-1-541, 3-1-600	x		x		
5	My program advisor helps me work toward career goals.	3-1-413, 3-1-423, 3-1-441, 3-1-441-a, 3-1-441-b, 3-1-500, 3-1-701, 3-1-702, 3-6-100, 3-7-100	x				
6	Tuition paid is a worthwhile investment.	3-1-510, 3-1-512, 3-1-600, 3-1-601, 3-2-204	x				
7	Program requirements are clear and reasonable.	3-1-513-a, 3-1-532-b, 3-1-700, 3-1-701, 3-1-702, 3-3-201, 3-4-201, 3-5-201, 3-6-401, 3-7-401	x		x		
8	Student-to-student collaborations are valuable to me.	3-1-512, 3-1-512-b, 3-1-532-a	x				

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9	Adequate financial aid is available.	3-1-414, 3-1-431, 3-1-434, 3-1-435, 3-1-441-d, 3-1-701, 3-1-702	x				
10	This institution responds quickly when I request information.	3-1-400	x				
11	Student assignments are clearly defined in the syllabus.	3-1-513-a, 3-1-532-b, 3-1-600, 3-1-700	x				
12	There are sufficient offerings within my program of study.	3-1-512, 3-1-512-b, 3-1-513-a	x				
13	The frequency of student and instructor interactions is adequate.	3-1-400, 3-1-441-b, 3-1-512, 3-1-512-b, 3-1-600, 3-2-106, 3-3-305	x				
14	I receive timely information on the availability of financial aid.	3-1-414, 3-1-431, 3-1-434, 3-1-435, 3-1-441-d, 3-1-701, 3-1-702	x				
15	Channels are available for providing timely responses to student complaints.	3-1-202-d, 3-1-400	x				
16	Appropriate technical assistance is readily available.	3-1-400, 3-1-423, 3-1-441, 3-1-441-a, 3-1-441-b, 3-1-531-a, 3-1-600	x				

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17	Assessment and evaluation procedures are clear and reasonable.	3-1-423, 3-1-500, 3-1-512, 5-1-514, 3-1-532-a , 3-1-532-b	x				
18	Registration for online courses is convenient.	3-1-400, 3-1-513-b, 3-1-517	x				
19	Online career services are available.	3-1-441-c	x	x		x	x
20	The quality of online instruction is excellent.	3-1-500, 3-1-512, 3-1-532-a , 3-1-532-c, 3-1-541, 3-1-543, 3-1-600, 3-2-101, 3-2-102, 3-2-105, 3-2-106, 3-3-301, 3-3-302, 3-3-303, 3-3-304, 3-3-305, 3-3-406, 3-4-301, 3-4-302, 3-4-303, 3-4-304, 3-4-406, 3-5-301, 3-5-302, 3-5-303, 3-5-304, 3-5-406	x		x		
21	Adequate online library resources are provided.	3-1-400, 3-1-800, 3-3-401, 3-4-401, 3-5-401, 3-6-701, 3-7-701	x				
22	I am aware of whom to contact for questions about programs and services.	3-1-413, 3-1-423, 3-1-441, 3-1-441-a, 3-1-701, 3-1-702	x				
23	Billing and payment procedures are convenient for me.	3-1-435, 3-1-441-d	x				

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24	Tutoring services are readily available for online courses.	3-1-400, 3-1-423, 3-1-441, 3-1-441-a, 3-1-441-b, 3-1-531-a, 3-1-600	x		x		
25	Faculty are responsive to student needs.	3-1-400, 3-1-441-b, 3-1-512, 3-1-512-b, 3-1-600, 3-2-106, 3-3-305	x				
26	The bookstore provides timely service to students.	3-1-400, 3-1-531-a, 3-1-531-c, 3-1-600	x				
27	Campus item 1						
28	Campus item 2						
29	Campus item 3						
30	Campus item 4						
31	Campus item 5						
32	Campus item 6						
33	Campus item 7						
34	Campus item 8						
35	Campus item 9						
36	Campus item 10						
37	Source of information: Catalog and brochures (printed)	3-1-700, 3-1-701, 3-1-702, 3-1-703					
38	Source of information: Catalog (online)	3-1-700, 3-1-701, 3-1-702, 3-1-703					
39	Source of information: College representatives	3-1-412, 3-1-412-a					

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40	Source of information: Web site	n/a					
41	Source of information: Advertisements	3-1-703					
42	Source of information: Recommendation from instructor or program advisor	3-1-441, 3-1-441-a					
43	Source of information: Contact with current students and / or recent graduates of the program	n/a					
44	Factor to enroll: Ability to transfer credits	3-1-413					
45	Factor to enroll: Cost	3-1-510, 3-1-512, 3-1-600, 3-1-601, 3-2-204					
46	Factor to enroll: Financial assistance available	3-1-414, 3-1-431, 3-1-434, 3-1-435, 3-1-441-d, 3-1-701, 3-1-702					
47	Factor to enroll: Future employment opportunities	n/a					

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48	Factor to enroll: Reputation of institution	3-1-500, 3-1-512, 3-1-532-a , 3-1-532-c, 3-1-541, 3-1-543, 3-1-600, 3-2-101, 3-2-102, 3-2-105, 3-2-106, 3-3-301, 3-3-302, 3-3-303, 3-3-304, 3-3-305, 3-3-406, 3-4-301, 3-4-302, 3-4-303, 3-4-304, 3-4-406, 3-5-301, 3-5-302, 3-5-303, 3-5-304, 3-5-406					
49	Factor to enroll: Work schedule	n/a					
50	Factor to enroll: Flexible pacing for completing a program	n/a					
51	Factor to enroll: Convenience	3-1-513-b					
52	Factor to enroll: Distance from campus	n/a					
53	Factor to enroll: Program requirements	3-1-513-a					
54	Factor to enroll: Recommendations from employer	n/a					