

Data Specifications for Data Sent to RNL for Fall 2020 Conversion Analysis

All data transmitted to RNL must use the Global Data Specifications format (pages 3 - 6 of this document). The Global Specs outline physical characteristics of data, field information, and documentation that should be provided to RNL. All fields requested contribute to different aspects of your program. To receive all the benefits of the conversion analysis, you will need to follow the specifications outlined in this document and use the templates and tables provided in the Excel file.

The submitted Excel data file is to include your entire fall 2020 recruitment activity. This must include <u>all</u> inquiries, <u>all</u> applicants, <u>all</u> admitted, <u>all</u> deposited, and <u>all</u> enrolled, <u>first-year</u>, <u>full-time</u> freshmen\* for the fall of 2020. Note: Data on enrolled students is not gathered for the Mid-Year Conversion (January to February data collection).

\*Please make sure you ONLY include fall 2020 first-time, full-time freshmen unless your service(s) included other populations, like transfers or graduates. (See "OpportunityType" in the Data Layout.)

## Important:

- 1. Submit your data file in Excel format.
- 2. A file header record should be included with every file for every field (see the Global Data Specs and the Excel Template).
- 3. The Excel file should include separate tabs (as provided in the template) with the codes and translations.
  - a. A table with your **Conversion\_Stage** (or **current status)**, their corresponding translations, and their "current status equivalency".
    - i. Simply copy your status codes, check what statuses you consider to be an app, complete app, admit, deposited, and enrolled.
    - ii. Please bear in mind that by following those codes we should be able to reconcile the counts in your file with your Quick Summary.
  - b. A table with your **Initial Source Codes (ISOURCE\_CD)** and their corresponding translations/descriptions.
  - c. A table with your **Ethnic Codes** (IPEDS race) and their corresponding translations/descriptions.
  - d. A table with your **App Type Codes** and their corresponding translations/descriptions.

4. Make sure to complete/include the **2020 Quick Summary** (blank table is included in the Excel Template). Complete with the appropriate numbers (inquiries, application, admits, etc.) that are in the Excel file. If populations other than first-time freshmen are included in your file, please complete separate Quick Summaries for each population. Check out the FAQ's—Final Conversion Data Requirements page to see the answers to the most common questions about the Conversion Analysis.

Data files must only be submitted via the RNL sftp server. RNL is not liable or responsible for emailed data/files. If you need the web address, username, or password; please contact your Project Manager.

Your file should be named "RNL\_YourInstitutionName\_Fall2020\_Conversion\_date data pulled", e.g., RNL\_RuffaloNLUniversity\_Fall2020\_Conversion\_011519.

Thank you! Jaci Denny Report Analyst, Enrollment Management RNL

		Lookup Table	Data		
Field Name	Field Length	Required		Description	Note
CORE VARIABLES					
STUDENT BIO INFORMAT	20		с	Fixed, unique identifier for each student record	IDs should not be case-sensitive (i.e., ABC123 and abc123 will be interpreted as the same ID). ID values should never be reused between different student records, and should remain constant throughout the recruitment process. IDs provided in this field will be used for matching
F NAME	20		C	Fixed, drigde identifier for each student record	purposes. Do not use SSN.
M NAME	15		C	Middle name or initial	
	22		C	Last name	
ADDRESS1	60		с	Permanent home address number and street	Required in order for any address field to be populated in our system. Do not include multiple lines within the address field, such as carriage return or line feed characters. Do not leave first address line blank and put info in the second. Do not place two separate addresses in
ADDRESS2	30		С	Permanent home address line 2 (Apt, PO Box, etc.)	ADDRESS1 and ADDRESS2, such as a business address and a residential address. City is required in order for any address field to be
СІТҮ	25		С	Permanent home city	populated in our system.
STATE	2		С	Permanent home state	
COUNTRY	60		С	Permanent home country	Required for non-US addresses
ZIP_CODE	10		С	Permanent home ZIP or postal code	
EMAIL	100		С	Email address	
GENDER	9	Y	С	Gender	
HOME_PHONE MOBILE_PHONE BIRTH_DT	20 20 10		C C D	Home phone number that corresponds with the permanent address Student's mobile phone number including area code Date of birth (MM/DD/YYYY)	The entire number, including area code is required. Exclude spaces, parentheses and dashes: 3193627483, not (319) 362-7483
	10				
FLAGS AND DATES					
DATE_END FLAG PUSH	10		D C	Term start date (MM/DD/YYYY) Flag (Y/N) to indicate prospect/search name was "dumped" or "loaded" into the inquiry pool	
FLAG PRO	1		C	Flag (Y/N) indicating the student was a purchase or a search name	
DATE PRO	10		D	Date (MM/DD/YYYY) the student name was purchased	+
FLAG INQ	1		C	Flag (Y/N) indicating if the student has inquired	+ +
DATE INQ	10		D	Date the student came in contact with the admissions office	
FLAG APP	1		C	Flag (Y/N) indicating the student has applied	1
DATE APP	10		D	Date student initially submitted application	1
FLAG_ADM	1		C	Flag (Y/N) indicating if the student was admitted	
DATE_ADM	10		D	Date student was admitted/accepted	
FLAG_CON	1		С	Flag (Y/N) indicating if the student has confirmed/deposited	
DATE_CON	10		D	Date student confirmed/deposited	
FLAG_ENR	1		С	Flag (Y/N) indicating if the student has enrolled	
DATE_ENR	10		D	Date student enrolled	

		Lookup			
		Table	Data		
Field Name	Field Length	Required	Туре	Description	Note
FLAG_CANC	1		С	Flag (Y/N) indicating if the student canceled or withdrew at any time	
DATE_CANC	10		D	Date (MM/DD/YYYY) the student canceled or withdrew	
				Complete application flag (e.g., N = incomplete application, Y = complete application -	
APP_CODE	1		С	all parts needed to make a decision have been received)	
DATE_APP_COMP	10		D	Date student completed submitted application	
FLAG_INTERNATIONAL	1		С	Flag (Y/N) indicating the student is an international student	
ADMISSIONS INFORMATIO	N				
ISOURCE CD	8	Y	С	Source of initial student-initiated contact with admissions office	
	-	-		Flag (Y/N) indicating that the application was the institution's first contact with the	Use this field only if FIRSTSOURCEAPP isn't already
FIRSTSOURCEAPP	1		С	student	explicitly represented in ISOURCE_CD.
INQ MAJOR 01	15	Y	Č	First indicated major at time of inquiry	
INQ_DEPT_01	9	Ŷ	C	Department or division of the first inquiry major	
APP_MAJOR_01	15	Ŷ	Č	First indicated major at time of application	
APP_DEPT_01	9	Y	C	Department or division of the first application major	
	,	1	0		Use the MAJOR_01 and DEPT_01 fields if your institution
MAJOR_01	15	Y	С	First indicated major	does not capture majors at each stage.
DEPT_01	9	Ŷ	Č	Department or division of the first major	acconor captar o major o at caon otago.
	,		Ŭ	Description of which application student used to apply (e.g., Paper App, Online App,	
APP_TYPE	9	Y	С	Common App, RNL App)	
ADMIT_CD	1	Ŷ	Č	Institutional admit code (e.g., A=Admit, D=Denied, W=Withdrawn, etc.)	
ADMIT_OD	9	Y	C	Type of admission granted to the student (e.g. Conditional, Restricted, etc.)	
COUNSELOR	15	Y	C	Name or code for admissions counselor or territory assigned to the student	
COUNSELOK	15	1	U		CEEB code is required for high school to be displayed for
HSCODE	6		С	CEEB code of student's high school	RNL reporting/dashboards.
HS_GRAD_YR	4		Ň	High school graduation year (YYYY)	
	· ·				
ENTRY_STAT	2	Y	С	Entering student status (F = First-Year, T = Transfer, R = Readmit, C = Continuing)	
ACADEM LEV	9	Ŷ	C	Academic classification (G=Graduate U = Undergraduate)	
FULLTIME_PARTTIME	9	Ŷ	Č	Academic hours student plans to undertake (F = Full-time, P = Part-time)	
ENTRY_TERM	5	Ŷ	Č	Quarter or term the student plans to or did enroll (e.g. Fall 18, Spring 20)	
SUBINST_CD	9	Y	C	College or division interest (College of Science, Business, Music, etc.)	
CONVERSION_STAGE	*	Y	с	Value representing the student's most recent admissions funnel stage	**Deprecated** This field may be used in place of fields in the FLAGS & DATES section above if needed. Please provide a lookup table that includes exact definitions of each term
ACADEMIC VARIABLES				· · · · · · · · · · · · · · · · · · ·	
ACT_COMP	2		N	ACT composite score	
SAT_COMP	4		N	SAT composite score (reading/writing + math; max=1600)	
HSGPA	5		Ν	Cumulative high school grade point average	
PARENT INFORMATION				· · · · · · · · · · · · · · · · · · ·	
RELATION 01	20	Y	С	Relationship of the first parent to the student (e.g. mother, father, guardian)	
P F NAME 01	20		Č	Parent's first name	
P L NAME 01	20		C	Parent's last name	
P EMAIL 01	100		C	Parent's email address	
	100		0		

		Lookup Table	Data		
Field Name	Field Length	Required	Data Type	Description	Note
P_ADDRESS1_01	60		C	First line of parent's mailing address	
P_ADDRESS2_01	30		С	Second line of parent's mailing address	
P_CITY_01	25		С	Parent's mailing address city	
P_STATE_01	2		С	Parent's mailing address state or province	
P_ZIP_01	10		С	Parent's mailing address ZIP or postal code	
P_COUNTRY_01	20	Y	С	Parent's mailing address country	Required for non-US addresses
P_HOME_PHONE_01	20		С	Parent's home phone number	
P_MOBILE_PHONE_01	20		С	Parent's mobile phone number	
RELATION_02	20	Y	С	Relationship of the second parent to the student (e.g. mother, father, guardian)	
P_F_NAME_02	20		С	Parent's first name	
P_L_NAME_02	22		С	Parent's last name	
P_EMAIL_02	100		С	Parent's email address	
P_ADDRESS1_02	60		С	First line of parent's mailing address	
P_ADDRESS2_02	30		С	Second line of parent's mailing address	
P_CITY_02	25		С	Parent's mailing address city	
P_STATE_02	2		С	Parent's mailing address state or province	
P_ZIP_02	10		С	Parent's mailing address ZIP or postal code	
P_COUNTRY_02	20	Y	С	Parent's mailing address country	Required for non-US addresses
P_HOME_PHONE_02	20		С	Parent's home phone number	
P_MOBILE_PHONE_02	20		С	Parent's mobile phone number	

## SECONDARY VARIABLES

## STUDENT BIO INFORMATION

ETHNIC_CD	9	Y	С	Ethnic origin	
FLAG_ETHNIC	1		С	Flag (Y/N) for Hispanic ethnicity as reported for IPEDS	
RACE_01	18	Y	С	Student's race as reported for IPEDS	
RACE_02	18	Y	С	Student's race as reported for IPEDS	
RACE_03	18	Y	С	Student's race as reported for IPEDS	
RACE_04	18	Y	С	Student's race as reported for IPEDS	
RACE_05	18	Y	С	Student's race as reported for IPEDS	

## ADMISSIONS INFORMATION

ADMISSIONS IN ORMAN					
					Use the MAJOR_02 and DEPT_02 fields if your institution
INQ_MAJOR_02	15	Y	С	Second indicated major at time of inquiry	does not capture majors at each stage
INQ_DEPT_02	9	Y	С	Department or division of the second inquiry major	
APP_MAJOR_02	15	Y	С	Second indicated major at time of application	
APP_DEPT_02	9	Y	С	Department or division of second application major	
MAJOR_02	15	Y	С	Second indicated major	
DEPT_02	9	Y	С	Department or division of the second indicated major	
MARKET_SEG	15	Y	С	Institution-assigned market segment code	
VENDOR	10	Y	С	Initial source of prospect's record	Please use ISOURCE_CD field for inquiry source
DENOM_CD	9	Y	С	Religious denomination	
PREPROFESSIONAL	10	Y	С	Pre-professional program to which the applicant desires to gain admission	
					If there is a clear ranking, please provide in order from
INTEREST_01	9	Y	С	First indicated extracurricular interest	highest to lowest
INTEREST_02	9	Y	С	Second indicated extracurricular interest	
INTEREST_03	9	Y	С	Third indicated extracurricular interest	

Field Length   Required   Type   Description   Note     OPTIONAL FIELDS   Admissions information   Image: Constraint of the institution of t			Lookup Table	Dete		
Admissions inFormation       TRAD     9     Y     C     Traditional or non-traditional status (T = Traditional, N = Non-Traditional)     Housing       HOUSING     9     Y     C     Housing status (e.g. on-campus off-campus, with parents)     Use DENOM_CD for general religious preference       AWRITAL_STATUS     9     Y     C     Code representing the student's stated church     Use DENOM_CD for general religious preference       MAITAL_STATUS     9     Y     C     Military or veleran status     Status       STI_NT_UL     9     Y     C     Campus stile if the institution     If there is a clear ranking please provide in ords       SPORT_01     20     Y     C     First athletic interest     If there is a clear ranking please provide in ords       SPORT_03     20     Y     C     Third athletic interest     If there is a clear ranking please provide in ords       ACT_SOURCE     1     C     Filag (Y/N) if ACT Scores are official or unofficial (self-reported)     ACT Scores       ACTENCLINE     2     N     ACT Engling score     ACT Walth score     ACT WAITH ACT Reading score       ACTEVENTE     2     N	Field Name	Field Length		Data Type	Description	Note
ADMISSIONS INFORMATION       IRAD     9     Y     C     Traditional or non-traditional status (T = Traditional, N = Non-Traditional)     Image: Construction of Construction of Constructional (Constructional)       INSURG     9     Y     C     Housing status (e.g. on-campus off-campus, with parents)     Use DENOM_CD for general religious preference       ARRIAL_STATUS     9     Y     C     Oddential status     Use DENOM_CD for general religious preference       ARRIAL_STATUS     9     Y     C     Military or veteran status     Image: Construction of		_	_			
RAD     9     Y     C     Traditional or non-traditional status. (T - Traditional)     N=Non-Traditional)       USING     9     Y     C     Housing status (cg. on campus of campus, with parents)     Image: Campus and Campus	OPTIONAL FIELDS					
RAD     9     Y     C     Traditional or non-traditional status. (T - Traditional)     N=Non-Traditional)       USING     9     Y     C     Housing status (cg. on campus of campus, with parents)     Image: Campus and Campus		DN				
HURCH CD     9     Y     C     Code representing the student's stated church     Use DENOM, CD for general religious preference       ARTIAL_STATUS     9     Y     C     Multifaxity     Y     C       ARTIAL_STATUS     9     Y     C     Multifaxity     Y     C       ARTIAL_STATUS     9     Y     C     Multifaxity     P     C       ARTIAL_STATUS     9     Y     C     Multifaxity     P     C       TE_CD     9     Y     C     Gampus site if the institution is a multi-site facility     If there is a clear ranking, please provide in orde in present pr			Y	С	Traditional or non-traditional status (T = Traditional, N = Non-Traditional)	
HURCH_CD     9     Y     C     Code representing the student's stated church     Use DENOM, CD for general religious preference       ARITAL_STATUS     9     Y     C     Marital status        ARITAL_STATUS     9     Y     C     Marital status        ARITAL_STATUS     9     Y     C     Marital status        TINT_LVL     9     Y     C     Marital status        PORT_01     20     Y     C     Campus site if the institution is a multi-site facility     If there is a clear ranking, please provide in ords       PORT_02     20     Y     C     First athletic interest     highest to lowest.       PORT_03     20     Y     C     Second athletic interest        CrSOURCE     1     C     Second athletic interest         CrSOURCE     1     C     Second athletic interest         CrSOURCE     1     C     Flag (Y/A) if ACT Scores are official or unofficial (self-reported)         CrETSOURCE     2     N	IOUSING	9	Y	С	Housing status (e.g. on-campus off-campus, with parents)	
ARITAL_STATUS   9   Y   C   Marital status   Image: Constraint of the institution of the institution     T_INT_LVL   9   Y   C   Student's interest level in the institution   Image: Constraint of the institution     T_INT_LVL   9   Y   C   Student's interest level in the institution   Image: Constraint of the institution     PORT_01   20   Y   C   First athletic interest   Image: Constraint of the institution     PORT_02   20   Y   C   Tria athletic interest   Image: Constraint of the institution     PORT_03   20   Y   C   First athletic interest   Image: Constraint of the institution     CPA   8   N   Predicted GPA or other numeric academic rating   Image: Constraint of the institution     CPA   8   N   Predicted GPA or other numeric academic rating   Image: Constraint of the institution     CPA   8   N   Predicted GPA or other numeric academic rating   Image: Constraint of the institution     CPA   8   N   Predicted GPA or other numeric academic rating   Image: Constraint of the institution     CPA   8   N   ACT English score   Image: Constraint o		9	Y	С		Use DENOM_CD for general religious preference
MILITARY   9   Y   C   Military or veteran status     T_INT_LVL   9   Y   C   Student's interest level in the institution     TIT_CD   9   Y   C   Student's interest level in the institution     PORT_01   20   Y   C   First athletic interest   If there is a clear ranking please provide in orde highest to lowest.     PORT_02   20   Y   C   Second athletic interest   If there is a clear ranking please provide in orde highest to lowest.     PORT_02   20   Y   C   Second athletic interest   If there is a clear ranking please provide in orde highest to lowest.     PORT_02   20   Y   C   Second athletic interest   If the isst interest     CADEMIC INFORMATION   2   N   ACT English score   If the C   If a clear ranking please provide in orde interest     CTSOURCE   1   C   Flag (Y/N) if ACT Scores are official or unofficial (self-reported)   If a clear ranking please provide in orde interest     CTREADING   2   N   ACT English score   If a clear ranking please provide in orde interest     CTREADING   2   N   ACT English score   If a clear ranking please to low score are	ARITAL STATUS	9	Y	С		
T_INT_VL     9     Y     C     Student's interest level in the institution       ITE_CD     9     Y     C     C ampus site if the institution is a multi-site facility     ////////////////////////////////////		9	Y	С	Military or veteran status	
ITE_CD     9     Y     C     Campus site if the institution is a multi-site facility     Ithere is a clear ranking, please provide in orde highest to lowest.       PORT_01     20     Y     C     First athletic interest     highest to lowest.       PORT_02     20     Y     C     Second athletic interest     highest to lowest.       PORT_03     20     Y     C     First athletic interest     highest to lowest.       PORT_03     20     Y     C     First athletic interest     highest to lowest.       PORT_03     20     Y     C     First athletic interest     highest to lowest.       CFENCISH     20     Y     C     First athletic interest     highest to lowest.       CFENCISH     2     N     ACT English score     c     highest to lowest.       CFTRACING     2     N     ACT Reading score     c     C       CCTWARTTEN     2     N     ACT Science score     c     c       CCTWRITTEN     2     N     ACT Science score     c     c       CCTWRITTEN     2	ST INT LVL	9	Y	С		
PORT_01   20   Y   C   First athletic interest   If there is a clear ranking, please provide in orde highest to lowest.     PORT_02   20   Y   C   Second athletic interest   highest to lowest.     PORT_03   20   Y   C   Second athletic interest   interest     VCADEMIC INFORMATION   V   C   Second athletic interest   Predicted GPA or other numeric academic rating   V     QPA   8   N   Predicted GPA or other numeric academic rating   V   V   V   C   First athletic interest   V     QPA   8   N   Predicted GPA or other numeric academic rating   V   V   C   T   V   V   C   First athletic interest   V   V   C   Second athletic interest   V   V   C   T   V   C   Second athletic interest   V   V   C   T   V   C   Second athletic interest   V   V   C   T   V   C   Second athletic interest   V   V   C   Second athletic interest   V   C   Second athletic interest   V   C   Second athletic		9	Y	C		
PORT_02   20   Y   C   Second athletic interest     PORT_03   20   Y   C   Third athletic interest	-	20	V	C		If there is a clear ranking, please provide in order from biabest to lowest
PRORT_03   20   Y   C   Third athletic interest     ACADEMIC INFORMATION			-	-		
ACADEMIC INFORMATION    GPA   8   N   Predicted GPA or other numeric academic rating    GPA   1   C   Flag (Y/N) if ACT Scores are official or unofficial (self-reported)     XCT_SOURCE   1   C   Flag (Y/N) if ACT Scores are official or unofficial (self-reported)     XCTENCLISH   2   N   ACT Math score     XCTMATH   2   N   ACT Reading score     XCTSCIENCE   2   N   ACT Reading score     XCTSCIENCE   2   N   ACT Viritien score     XCTWRITTEN   2   N   ACT Written score     XATEADING   4   N   SAT Evidence-Based Reading and Writing score     XATEADING   4   N   SAT Math score     XATEADING   4   N   SAT Math score     YECISION_PLAN   60   Y   C   decision, for students at or beyond an applicant status.     CONTACT VARIABLES   10   N   Total number of self-initiated contacts prior to enroll     YOP_HOUSE   20   N   student attended an open house if total count not available)     YISIT   10   C   made a campus visit if total count not available)			-	-		
2_GPA   8   N   Predicted GPA or other numeric academic rating     CT_SOURCE   1   C   Flag (Y/N) if ACT Scores are official or unofficial (self-reported)     CCTENGLISH   2   N   ACT English score     ACT RADING   2   N   ACT English score     CCTRACT   2   N   ACT English score     CCTRACT   2   N   ACT English score     CCTRECE   2   N   ACT Science score     CCTWRITTEN   2   N   ACT Science score     CCTWRITTEN   2   N   ACT Science-Based Reading and Writing score     ACTRADING   4   N   SAT Evidence-Based Reading and Writing score     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     CONTACT VARIABLES   The applicant's requested timeline for admission decision (e.g. early decision, regular decision, regular decision, for students at or beyond an applicant status.     CONT_SI   10   N   Total number of self-initiated contacts prior to enroll     DP_HOUSE   20   N   student attended an open house if total count not available)		- <b>k</b> - <sup>-</sup> - <b>k</b>				l
CT_SOURCE   1   C   Flag (Y/N) if ACT Scores are official or unofficial (self-reported)     CTENCLISH   2   N   ACT English score				N		
CTENGLISH   2   N   ACT English score     CTMATH   2   N   ACT Math score     CTREADING   2   N   ACT Reading score     CCTREADING   2   N   ACT Reading score     CCTWRITEN   2   N   ACT Science score     CTWRITEN   2   N   ACT Science score     CTWRITEN   2   N   ACT Science score     CTWRITEN   2   N   ACT Science score     ATSOURCE   1   C   Flag (Y/N) IF SAT Scores are official or unofficial (self-reported)     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     CONTACT VARIABLES   The applicant's requested timeline for admission decision (e.g. early decision, regular     DECISION_PLAN   60   Y   C     SCONT_SI   10					3	
CCTMATH   2   N   ACT Math score     CCTREADING   2   N   ACT Reading score     CCTREADING   2   N   ACT Reading score     CCTWRITTEN   2   N   ACT Written score     AT_SOURCE   1   C   Flag (Y/N) if SAT Scores are official or unofficial (self-reported)     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Math score     DECISION_PLAN   60   Y   C     decision, for students at or beyond an applicant status.   Contact valiable     CONT_SI   10   N   Total number of self-initiated contacts prior to enroll     OP_HOUSE   20   N   student attended an open house if total count not available)     A_VISIT   10   C   made a campus visits prior to enroll (Use (1/0) indicating if the student and e a campus visit fot al count not available)     A_VISIT_DATE				-		
CTREADING   2   N   ACT Reading score     CTSCIENCE   2   N   ACT Science score     CCTWRITTEN   2   N   ACT Written score     AT_SOURCE   1   C   Flag (YV) if SAT Scores are official or unofficial (self-reported)     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     ATMATH   4   N   SAT Math score     ATTMATH   4   N   SAT Math score     DECISION_PLAN   60   Y   C     OCTSCI   Cotal in the applicant's requested timeline for admission decision (e.g. early decision, regular     ONT_SI   10   N   Total number of self-initiated contacts prior to enroll     ONT_SI   10   N   Total number of open houses attended prior to enroll (Can flag (1/0) indicating if the student attended an open house if total count not available)     PJ-HOUSE   20   N   student attended an open house if total count not available)     A_VISIT_DATE   10   D   Deate that corresponds to the first campus visit     ONT_TI   10   N   Number of travel initiated contacts     ONT_TI   10   N   Number of travel initiated contacts <td></td> <td></td> <td></td> <td></td> <td>0</td> <td></td>					0	
XCTSCIENCE   2   N   ACT Science score     CTWRITTEN   2   N   ACT Written score     AT_SOURCE   1   C   Flag (Y/N) if SAT Scores are official or unofficial (self-reported)     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     ATREADING   4   N   SAT Evidence-Based Reading and Writing score     ATREADING   4   N   SAT Math score     ECISION_PLAN   60   Y   C   decision), for students at or beyond an applicant status.     CONTACT VARIABLES   0   Y   C   decision), for students at or beyond an applicant status.     CONT_SI   10   N   Total number of self-initiated contacts prior to enroll     Contact variables   Total number of open houses attended prior to enroll (Can flag (1/0) indicating if the student attended an open house if total count not available)   Total number of campus visits prior to enroll (Use (1/0) indicating if the student act a campus visit for tot corresponds to the first campus visit     A_VISIT_DATE   10   D   Date that corresponds to the first campus visit     ONT_TI   10   N   Number of travel initiated contacts     ORT_SESS   9   Y   C   Code for the orientation s						
XCTWRITTEN   2   N   ACT Written score     AT_SOURCE   1   C   Flag (Y/N) if SAT Scores are official or unofficial (self-reported)     ATREADING   4   N   SAT Evidence-Based Reading and Writing score   Active score     ATMATH   4   N   SAT Math score   Image: score s					5	
initial constraints   1   C   Flag (Y/N) if SAT Scores are official or unofficial (self-reported)     iATREADING   4   N   SAT Evidence-Based Reading and Writing score     iATRATH   4   N   SAT Math score     iSATMATH   4   N   SAT Math score     iSATMATH   4   N   SAT Math score     iSECISION_PLAN   60   Y   C     decision), for students at or beyond an applicant status.   CONTACT VARIABLES     CONT_SI   10   N   Total number of self-initiated contacts prior to enroll     VP_HOUSE   20   N   student attended an open house attended prior to enroll (Can flag (1/0) indicating if the student attended an open house if total count not available)     VP_HOUSE   10   C   made a campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     ORT_TI   10   N   Number of travel initiated contacts     ORT_TI   10   N   Number of travel initiated contacts     ORT_TI						
GATREADING   4   N   SAT Evidence-Based Reading and Writing score     GATMATH   4   N   SAT Math score     DECISION_PLAN   60   Y   C   The applicant's requested timeline for admission decision (e.g. early decision, regular decision), for students at or beyond an applicant status.     CONTACT VARIABLES   10   N   Total number of self-initiated contacts prior to enroll     DP_HOUSE   20   N   student attended an open houses attended prior to enroll (Use (1/0) indicating if the student made a campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit for to a control to available)     CA_VISIT						
KATMATH   4   N   SAT Math score     DECISION_PLAN   60   Y   C   The applicant's requested timeline for admission decision (e.g. early decision, regular decision), for students at or beyond an applicant status.     CONTACT VARIABLES   60   Y   C   decision), for students at or beyond an applicant status.     CONTACT VARIABLES   10   N   Total number of self-initiated contacts prior to enroll   Initiated contacts prior to enroll (Can flag (1/0) indicating if the DP_HOUSE     20   N   student attended an open houses attended prior to enroll (Use (1/0) indicating if the student decision) (Use (1/0) indicating if the student decision (e.g. early subject of the student decision).     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended     JSER-DEFINED VARIABLES    C   Code for the orientation session attended				-		
DECISION_PLAN   60   Y   C   The applicant's requested timeline for admission decision (e.g. early decision, regular decision, regular decision), for students at or beyond an applicant status.     CONTACT VARIABLES   10   N   Total number of self-initiated contacts prior to enroll     CONT_SI   10   N   Total number of open houses attended prior to enroll   Initiated contacts prior to enroll     OP_HOUSE   20   N   Student attended an open house if total count not available)   Total number of campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit   State contacts     ONT_TI   10   N   Number of travel initiated contacts   State contacts   State contacts     JBREN_SESS   9   Y   C   Code for the orientation session attended   State contacts		4				
DECISION_PLAN   60   Y   C   decision), for students at or beyond an applicant status.     CONTACT VARIABLES   10   N   Total number of self-initiated contacts prior to enroll     CONT_SI   10   N   Total number of open houses attended prior to enroll (Can flag (1/0) indicating if the student attended an open houses if total count not available)     DP_HOUSE   20   N   student attended an open houses if total count not available)     CA_VISIT   10   C   made a campus visit prior to enroll (Use (1/0) indicating if the student count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit   campus visit     CONT_TI   10   N   Number of travel initiated contacts   contacts   contacts     JSER-DEFINED VARIABLES   9   Y   C   Code for the orientation session attended   contacts	SATMATH	4		N		
CONTACT VARIABLES     CONT_SI   10   N   Total number of self-initiated contacts prior to enroll     COP_HOUSE   20   N   student attended an open houses attended prior to enroll (Can flag (1/0) indicating if the DP_HOUSE     CA_VISIT   10   C   made a campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     USER-DEFINED VARIABLES   9   Y   C   Code for the orientation session attended						
CONT_SI   10   N   Total number of self-initiated contacts prior to enroll     DP_HOUSE   20   N   Student attended an open house if total count not available)     CA_VISIT   10   C   made a campus visits prior to enroll (Use (1/0) indicating if the student     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended     JSER-DEFINED VARIABLES   VARIABLES   VARIABLES   VARIABLES	DECISION_PLAN	60	Y	С	decision), for students at or beyond an applicant status.	
DP_HOUSE   20   N   Total number of open houses attended prior to enroll (Can flag (1/0) indicating if the student is student attended an open house if total count not available)     CA_VISIT   10   C   Total number of campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended     JSER-DEFINED VARIABLES   VARIABLES   VARIABLES   VARIABLES	CONTACT VARIABLES					
DP_HOUSE   20   N   Total number of open houses attended prior to enroll (Can flag (1/0) indicating if the student is student attended an open house if total count not available)     CA_VISIT   10   C   Total number of campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended     JSER-DEFINED VARIABLES   VARIABLES   VARIABLES   VARIABLES	CONT_SI	10		N		
DP_HOUSE   20   N   student attended an open house if total count not available)     CA_VISIT   10   C   Total number of campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended					Total number of open houses attended prior to enroll (Can flag (1/0) indicating if the	
CA_VISIT   10   Total number of campus visits prior to enroll (Use (1/0) indicating if the student made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended	DP_HOUSE	20		Ν	student attended an open house if total count not available)	
CA_VISIT   10   C   made a campus visit if total count not available)     CA_VISIT_DATE   10   D   Date that corresponds to the first campus visit     CONT_TI   10   N   Number of travel initiated contacts     DREN_SESS   9   Y   C   Code for the orientation session attended					Total number of campus visits prior to enroll (Use (1/0) indicating if the student	
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Image: Normal Sector	A_VISIT_DATE	10		D	Date that corresponds to the first campus visit	
DREN_SESS 9 Y C Code for the orientation session attended   JSER-DEFINED VARIABLES VARIABLES				Ν		
			Y			
				C	llser-defined fields	
VUSERDEF5 - NUSERDEF10 18 N Numeric user-defined fields				-		

Data Expectation Defintions	
Core Variables	Mandatory fields
Secondary variables	Required fields, if data exists
Optional Variables	Optional; please provide if possible
Field names in <b>BOLD</b>	Fields used for matching, or fields required for RNL data processing. Every record in the file must have a value for these fields. (e.g. STUDENTID)
Shaded field names	Fields required for conversion analysis

Data Type

C: any character data (letters, numbers, punctuation marks)

N: number

D: a date, formatted as mm/dd/yyyy