



## 1 BRIEF OVERVIEW

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RNL TXT is designed to allow for targeted, person-to-person text messages to facilitate real conversations between recipient and Client.

## 2 SERVICES

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- A. During the Term, Client may have access to RNL’s peer-to-peer texting software similar to the services detailed below and in quantities to be determined by RNL in conjunction with the Client pursuant to an executed RNL Synergy SOW (“**Services**”):

RNL TXT	Records per Campaign	Number of Campaigns	Length of Campaign
CYE/FYE	TBD	TBD	TBD
Giving Day	TBD	TBD	Up to eight (8) days per campaign - week leading up to and day of Giving Day
Reminders	TBD	TBD	TBD
Annual Giving	TBD	TBD	TBD

## 3 ADDITIONAL TERMS

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- A. Client hereby agrees to the Cadence Texting Platform: End User License Agreement found at [ruffalonl.com/documentation](http://ruffalonl.com/documentation).