



1 BRIEF OVERVIEW

RNL TXT is designed to allow for targeted, person-to-person text messages to facilitate real conversations between recipient and Client.

2 SERVICES

- A. During the Term, Client may have access to the following peer-to-peer texting services in quantities to be determined by RNL in conjunction with the Client pursuant to an executed RNL Synergy SOW (“**Services**”):
- i. **Texting Platform:** Platform which allows for two-way text communications as either individual messages or integrated, recurring campaigns.
 - ii. **RNL Engage Integration:** A connection between RNL Engage and the Texting Platform to allow for the transfer of select information from RNL Engage for texting purposes.
 - iii. **Records:** The number of individuals that may be texted via the Texting Platform.
 - iv. **Communication Flows:** An RNL Engage integrated campaign which is automatically triggered on a recurring basis or a single, one-time campaign which requires a separate data file to be uploaded to the Texting Platform along with all applicable creative documents.

3 ADDITIONAL TERMS

- A. If applicable, access to Client’s existing Mongoose texting platform.
- B. If applicable, Client hereby agrees to the Cadence Texting Platform: End User License Agreement found at ruffalonl.com/documentation.