

Building Better Conversions:

Optimizing Higher Education

Recruitment Processes with HubSpot





HubSpot



Introductions

Panelists



Cindy Chiribao

Associate Vice President of Admissions,
Columbia Southern University



Brendan Walsh

Co-Founder & Principal, Mole Street



Amanda Sommers

Solutions Architect II, HubSpot



Meghan Levi

Principal Manager, Enterprise Business, HubSpot (Moderator)



Have more questions? Let's keep the conversations going!

Scan the QR code to connect with us on LinkedIn.



Brendan Walsh

Co-Founder & Principal, Mole Street brendan@molestreet.com



Amanda Sommers

Solutions Architect II, HubSpot asommers@hubspot.com



Cindy Chiribao

Associate Vice President of Admissions, Columbia Southern University cindy.chiribao@columbiasouthern.edu



Meghan Levi

Principal Manager, Enterprise Business, HubSpot mlevi@hubspot.com



The 39th Annual National Higher Education Conference