

Transfer Students Matter, Too!

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Discussion Overview

1. Institutional Overview
2. A Critical Campus Review
3. Pre-Enrollment Barriers
4. Post-Enrollment Barriers
5. Developing Your Roadmap

Institutional Overview

Student Engagement, Enrollment & Retention

- ❖ Admissions
- ❖ Registrar
- ❖ Scholarships & Financial Aid
- ❖ Center for Academic Advising
- ❖ Pre-College Programs
- ❖ Student Success Data & Research
- ❖ Strategic Enrollment Partnerships
 - ❖ Military Affairs
 - ❖ Student Athlete Support Services
- ❖ Retention & Student Success



Campus Enrollment Overview

	2022	2023	2024	2025 <i>projection</i>
Total Enrollment	17,843	17,987	18,848	
First Year Enrollment	2,370	2,701	2,754	2,900
Transfer Enrollment	1,701	1,629	1,881	
Main Campus	1,251	1,246	1,433	1,471

A Critical Campus Review

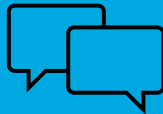
- ☐ Policy & Processes
- ☐ Internal Communication
- ☐ External Partnership
- ☐ Campus Culture

+60%

UNCW transfer
students come
from a NC
Community College



Pre-Enrollment Barriers



Pre-Enrollment Barriers

- ☐ Priority course registration
- ☐ Academic Advising processes that uniformity that supports transfer students
- ☐ Affordable housing
- ☐ Transparency of credit evaluation
- ☐ Merit scholarships
- ☐ Orientation modality and availability



Post-Enrollment Barriers



Post-Enrollment Barriers



- ☐ Onboarding activities
- ☐ Retention support strategies
- ☐ Course sequencing & availability
- ☐ Academic Major transition policy
- ☐ Community awareness

Developing Your Roadmap



**Establish a
timeline for
milestones**

Developing your Roadmap

Creating a more transfer-friendly culture

Defining your transfer mission

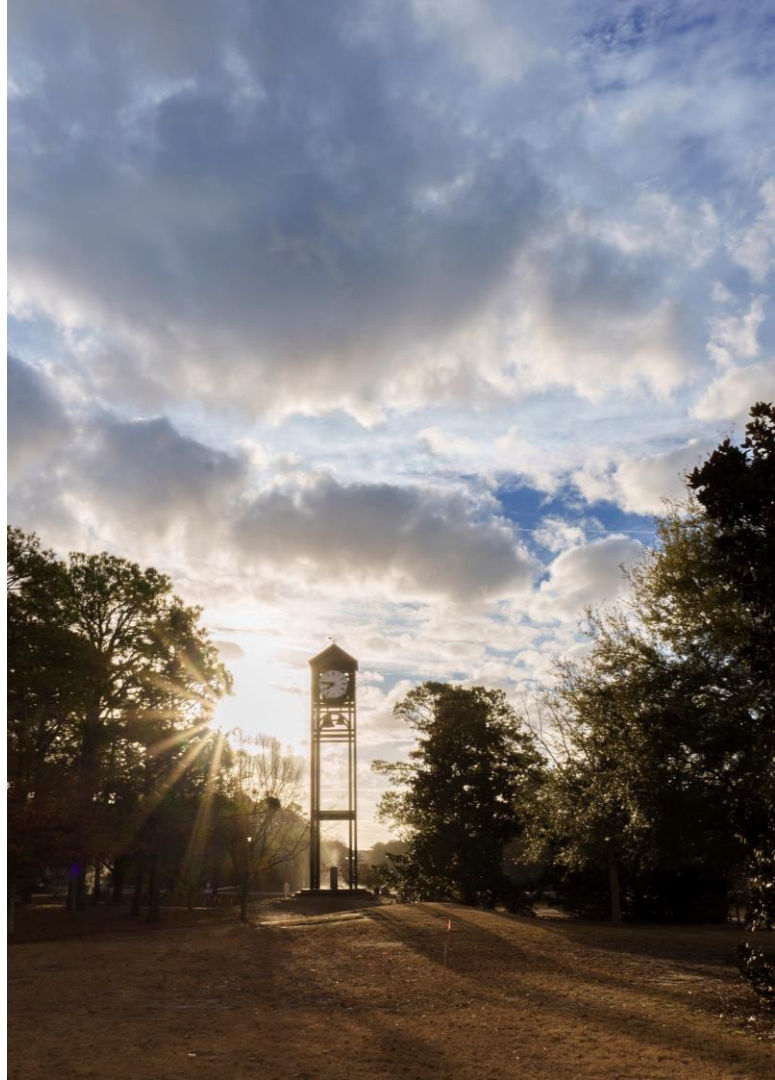
List of what is not working

Identifying Band-Aids vs. solutions

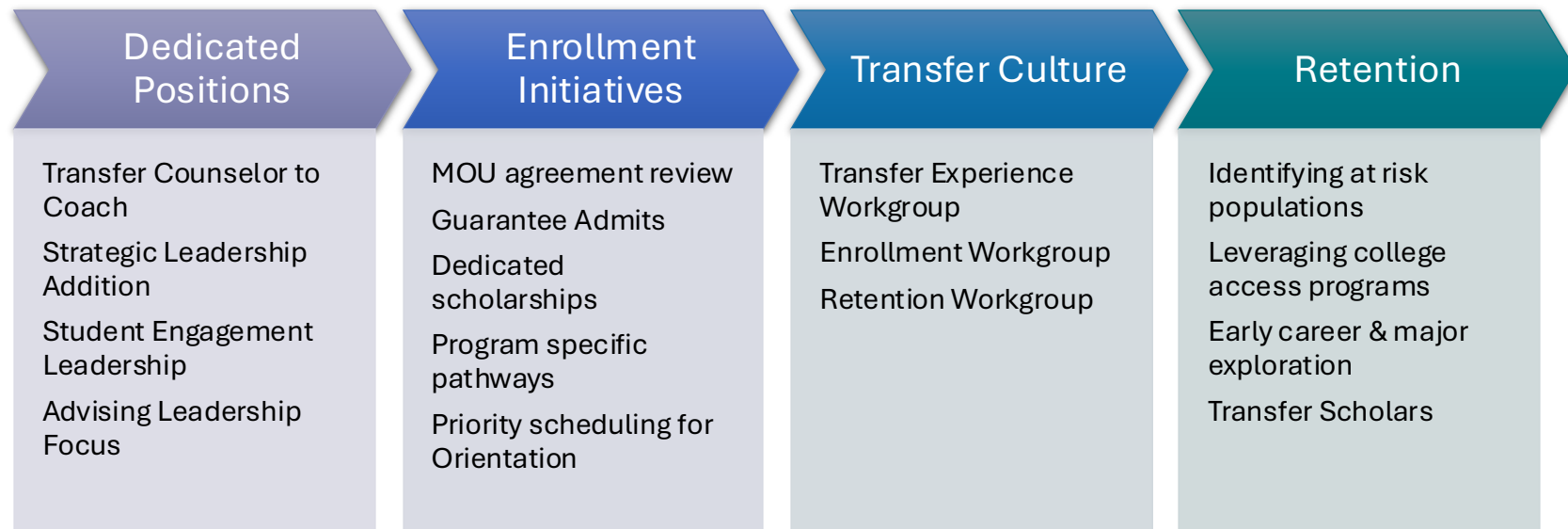
Identify Transfer Champions and Partners

Data gathering

Preparing for competing priorities



UNCW's Roadmap



Thank you & Connect



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