

Lessons from Early Adopter of AI-Driven Technologies

Panel Lead: Subreina DeSouza, Senior Vice President Advanced Solutions & Product, RNL

Panel Members:

- **Dr. Reginald Garçon**, Associate Vice-President: Student Records & University Registrar, University of Maryland Eastern Shore
- **David Kirschner**, Associate Dean of Admissions and Financial Aid, USC Gould School of Law

Meet Subreina DeSouza

Senior Vice President, Advanced Solutions & Product, RNL

Subreina DeSouza serves as the Senior Vice President of Advanced Solutions and Product, where she leads strategy, innovation, and execution across AI-powered platforms, enrollment solutions, and client success initiatives. With a proven track record in driving transformative results, Subreina oversees pre-sales, implementation, and support for a suite of advanced technologies designed to accelerate institutional impact. Her leadership is grounded in cross-functional collaboration and a deep commitment to scalable, client-centric innovation.

A passionate advocate for the responsible use of AI in higher education and beyond, Subreina brings a unique blend of product expertise, strategic foresight, and operational excellence to every initiative she leads. She is frequently sought after for her insight on digital transformation, AI governance, and building sustainable ecosystems that empower institutions to achieve lasting outcomes. As a panel lead, her goal is to facilitate thoughtful, actionable dialogue that bridges vision with execution.



Meet David Kirschner

Associate Dean of Admissions, Financial Aid, and
Innovation, USC Gould School of Law

David Kirschner is Associate Dean of Admissions, Financial Aid, and Innovation at the USC Gould School of Law. A USC alum with a BA in Film Production and a JD from California Western School of Law, David brings over two decades of experience in legal education. He has led strategic admissions and enrollment initiatives at USC, Loyola Law School, and California Western, with a strong focus on data-driven recruitment and technological innovation.

David currently chairs LSAC's Schools & Candidates Committee and co-leads the New Admissions Professionals Workshop. He has served on the LSAC Board of Trustees and multiple LSAC committees, including Emerging Markets & Innovation, Finance & Legal Affairs, and Test Development. Outside of LSAC, he participates in the AI Advisory Council for RNL and serves on several other prominent academic boards. He also co-teaches the "Lawyers and Leadership" seminar for incoming students at USC Gould.



Meet Dr. Reginald Garçon

Associate Vice-President: Student Records & University

Registrar, University of Maryland Eastern Shore

Dr. Reginald Garçon is a seasoned higher education leader with more than 27 years of experience supporting students and driving institutional success. Throughout his career, he's worked across a wide range of areas: student activities, student affairs, leadership development, conduct, registration services, and academic policy, bringing a well-rounded perspective to the work of student success.

He currently serves as Associate Vice President for Student Records and University Registrar at the University of Maryland Eastern Shore, where he provides strategic leadership across several departments within Student Affairs. Known for his thoughtful, student-centered approach, Dr. Garçon was recently selected by colleagues to co-chair UMES's Middle States reaccreditation self-study, a testament to both his leadership and commitment to institutional excellence.

He lives by the mantra "Educate, Engage, and Entertain," which shows up in everything he does, from team leadership to the line dancing classes he teaches in his spare time. Whether he's collaborating with faculty, leading accreditation efforts, or mentoring colleagues, Dr. Garçon brings energy, expertise, and a deep commitment to student success.





Audience Questions?

Thank You!

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Subreina DeSouza

Senior Vice President, Advanced
Solutions & Product, RNL



David Kirschner

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Aid, and Innovation, USC Gould School of
Law



Dr. Reginald Garcon

Associate Vice-President: Student
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