

# New Leaders, New Culture: Managing Change & Cultivating Transformation

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Dr. Deena Slockett – Associate Provost, Strategic Enrollment Management; AdventHealth University

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## **Today's Presenters**



**Ryan Konkright** 

Vice President for Enrollment Management St. Mary's University (TX)



**Dr. Deena Slockett** 

Associate Provost; Strategic Enrollment Management AdventHealth University (FL)



**Ken Huus** 

Vice President and Senior Consultant RNL



# **Agenda**

- 1. Leadership defined
- 2. Stories, encountered
- 3. Solutions, in process
- 4. Challenges, navigated
- 5. Q/A

## Leadership defined

Leadership is the ability to *influence*, *inspire*, and guide individuals or groups (or organizations) to achieve a common goal.

#### Leadership vs. Management



#### **Leaders:**

- Inspire change
- Focus on people
- Are vision-oriented
- Think and act *long-term*



#### Managers:

- Maintain stability
- Focus on processes
- Are task-oriented
- Think and act short-term

"A leader is one who knows the way, goes the way, and shows the way."

John C. Maxwell

#### Positional Leadership vs. Influential Leadership



#### **Positional Leadership:**

- Based on role or title within an org.
- Authority and decision-making power
- Granted by the org. structure



#### **Influential Leadership:**

- Based on trust/respect/personal qualities
- Ability to connect, inspire, and persuade
- Earned through motivation and credibility

"A title gives you authority, but your influence earns you leadership."

Craig Groeschel



#### **Initial Environment**

In your first 6-12 months, what leadership challenges did you encounter? Frame for us the environment you faced.

# **Navigating Change**

Talk about how you worked within your team (the people below you in the org chart) to influence change.

# **Managing Up**

How did you work with institutional leadership to navigate through difficult times toward a better tomorrow?

#### **Lessons Learned**

What early lesson(s) did you learn that influenced how you approached the next set of challenges?

#### **Best Advice**

What is the best advice you would give others stepping into a new leadership role, or inheriting a new president/campus leader, or being presented with a new set of institutional challenges?

# **Your Questions**

# **Thank you!**



**Ryan Konkright** 

Vice President for Enrollment Management St. Mary's University (TX)



**Dr. Deena Slockett** 

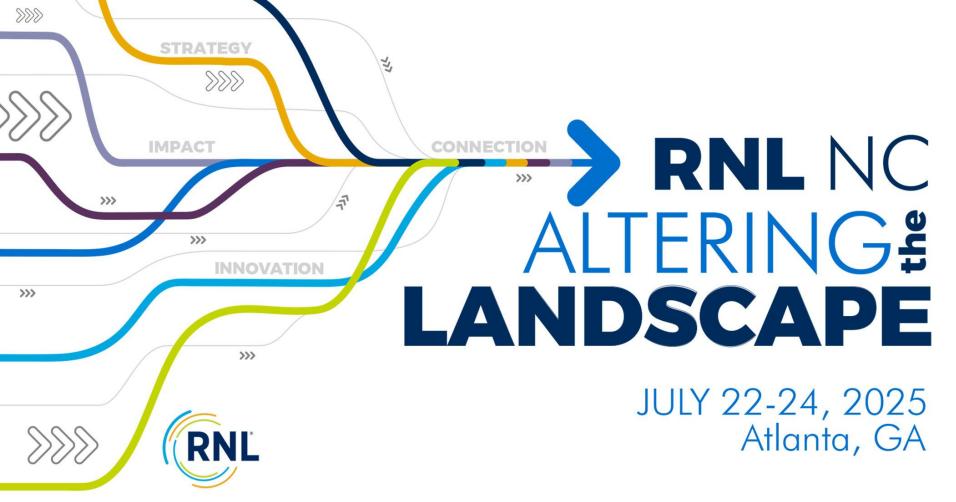
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