



RMS Survey Setup Checklist

Contact StudentSuccessTech@RuffaloNL.com for assistance.

Completed	Tab in RDC	Task
<input type="checkbox"/>	Preparing (not in RDC)	Prepare by reviewing the Online Admin Resource page . Here you will find our templates, video tutorials, and Users Guide.
<input type="checkbox"/>	Planning (not in RDC) *Remember to reach out to our team if you need assistance!	The majority of your time will be in the planning phase. Determine how you will: <ul style="list-style-type: none">• achieve your desired completion rates• train advisors/success coaches• access reports (will you have them pulled into your campus system or pull them yourself from the Retention Data Center (RDC))• review results with students• use your summary data (outreach list, data pulls for strategic planning, etc)• track your retention goals and outcomes
<input type="checkbox"/>	Survey Settings	Update your survey customization. This includes: <ul style="list-style-type: none">• Grouping – students with demographical fields provides additional sorting and filtering opportunities beyond what is collected through the standard items of the surveys. Up to 5 categories can be used; commonly used are Academic Advisor, FYE Instructor, Residence Hall, Indicated Major, etc.• Securing access of reports – This allows you the ability to designate others on campus for access to specific groups of student records (outlined above) with limited access to areas of the Retention Data Center and reports available for students.• Survey entry page: Allows you to request specific information for Id and e-mail. Example: “Please enter your 7-character student Id here. (W234567)” or “Enter your university.edu address here”.• Custom Questions – These are multiple choice questions and require a single selection response from the student. They appear at the end of the survey, after the standard items. Custom questions are also filterable and exportable for further analysis.• Narrative text on individual reports - Up to 1,000 characters (500 for SYSA) can be inserted as the first paragraph of each of the categories.• Survey completion email customization - Upon completing the survey, students will receive an automatic email. You can customize the contents of this email message.
<input type="checkbox"/>	Data Import	Use our template to upload a student file containing email address, first name, last name, DOB, and other optional fields. It isn’t required that you upload a file, but it is suggested.
<input type="checkbox"/>	Survey Distribution (typically not in RDC)	Determine how you will distribute your survey. <ul style="list-style-type: none">• Distribute the survey specific URL. This is our most widely used implementation plan. It can be used in printed material, during orientation, as an in-class assignment or in a portal. The survey specific URL can also be turned into a QR code for promotional material.• Distribute personal URL links. After students have been imported into your account, you can download their personal URL (under Export Data). This can be used in a portal, emailed locally, or sent via email from the Retention Data Center. We offer sample email templates and resources on whitelisting, but we don’t suggest using this as your stand-alone implementation method. Prior to sending emails from the RDC, you will need to complete email/domain verification steps with our team.
<input type="checkbox"/>	Survey Settings	Before launching, be sure to preview your survey and ensure all your customization appears as expected. Survey Sample is found on the Survey Summary section of your survey setup.