

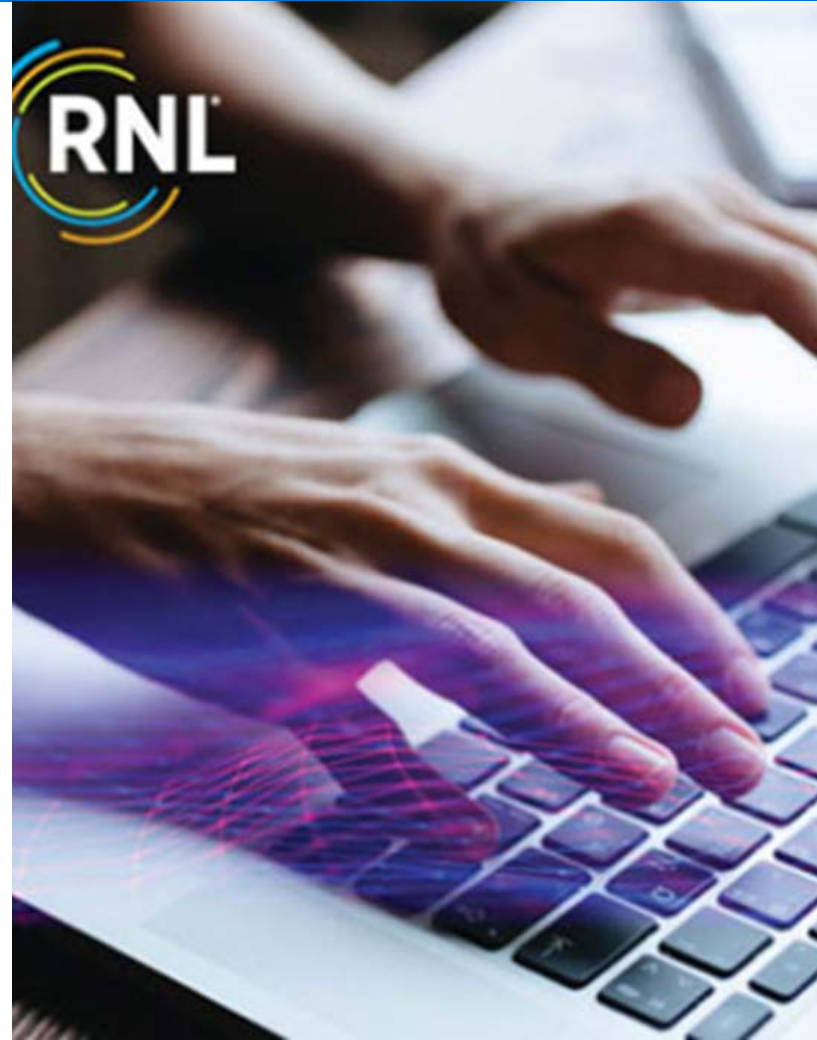


RNL Graduate and Online 2024 Research Agenda: Focus Group and Brainstorming

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2024 Graduate and Online Research Agenda

*What do you want to
know more about?*



2024 Graduate and Online Research Agenda

What challenges do you need data to address?



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How helpful is it to know what other institutions are doing?

(this is the focus of our “Marketing and Recruitment Practices” reports.)



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Let's talk about subjects....

Online

Adult Undergraduate

Some College, No Degree

Other???



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On what topics do you most need a “drill down”?

- *Cost issues*
- *Programs (beyond discipline level)*
- *Motivations*
- *Hurdles to enrollment*
- *Attitudes about higher education*
- *Linkages to employment*
- *Timely response and personalization*
- *Other???*



2024 Graduate and Online Research Agenda

What research “theme” are most interesting to you?

- Tackling the demographic cliff
- Diversifying revenue streams
- Serving a new generation of students
- Preparing students for successful careers
- Other??



Thank You

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