1   BRIEF OVERVIEW

RNL's Data Enrichment services are designed to help Client reach more donors by transforming the quality of Client's data.

2   SERVICES

A. During the Term, Client may have access to the following Data Enrichment services in quantities to be determined by RNL in conjunction with the Client, pursuant to an executed RNL Omnichannel SOW ("**Services**"):

   i.   **NCOA**: **(National Change of Address)**: A data enrichment service utilizing address information provided by the US Postal Service.

   ii.   **Phone Append**: A data enrichment service conducted on specific constituent attributes provided by the Client to apply new phone numbers for Client-provided constituent data.

   iii. **Wireless ID**: A data enrichment service that verifies if an existing prospect phone number (based on the first seven digits of the 10-digit phone number or the prefix plus one) is a landline, wireless, or a ported wireless number.

   iv.   **Cell Append**: A data enrichment service to match on specific constituent attributes to apply a wireless phone number.

   v.   **Email Verification**: A data enrichment service intended to identify valid email addresses.

   vi.   **Email Append:** A data enrichment service intended to find email addresses for prospects.

   vii. **Line Status:** A data enrichment service that queries the phone system network to find out if a phone number is in service.

   viii. **Advanced Analytics:** RNL's proprietary predictive modeling solution to identify which prospects are most likely to make a donation.