



INSTITUTIONAL PRIORITIES SURVEY TM

Four-Year College and University Version

Form B

[Online Web-Survey Sample](#)

[Raw Data File Format](#)

Items 1 -63 are responded as follows:

Each item below describes an expectation students have for their campus experiences.

On the left, indicate how important you believe it is that your institution meets this student expectation.

Level of importance...

- 1 - Not important at all
- 2 - Not very important
- 3 - Somewhat unimportant
- 4 - Neutral
- 5 - Somewhat important
- 6 - Important
- 7 - Very important
- N/A - Do not know

On the right, indicate how important you believe it is that your institution meets this student expectation.

...Level of agreement

- 1 - Strongly disagree
- 2 - Disagree
- 3 - Somewhat disagree
- 4 - Neutral
- 5 - Somewhat agree
- 6 - Agree
- 7 - Strongly agree
- N/A - Do not know

The questions are as follows:

1. The campus staff are caring and helpful.
2. Registration processes and procedures are convenient.
3. The campus is safe and secure for all students.
4. The content of the courses within each major is valuable.
5. Administrators are available to hear students' concerns.
6. Billing policies are reasonable.
7. Admissions staff provide personalized attention prior to enrollment.
8. Financial aid awards are announced in time to be helpful in college planning.
9. Library resources and services are adequate.
10. Academic advisors help students set goals to work toward.
11. Financial aid counseling is available if students need it.
12. The amount of student parking space on campus is adequate.
13. Living conditions in the residence halls are comfortable (adequate space, lighting, heat, air conditioning, telephones, etc.).
14. Faculty are fair and unbiased in their treatment of individual students.
15. Computers and/or Wi-Fi are adequate and accessible.
16. Academic advisors are available when students need help.
17. There are sufficient courses within each program of study available each term.
18. Parking lots are well-lighted and secure.
19. Residence hall staff are concerned about students as individuals.
20. Tutoring services are readily available.
21. Academic advisors are knowledgeable about requirements in each major.
22. This campus provides online access to services students need.
23. Students are able to register for classes they need with few conflicts.
24. Students receive the help they need to apply academic majors to their career goals.
25. Students are able to take care of college-related business at times that are convenient.
26. Counseling services are available if students need them.
27. This institution helps students identify resources to finance their education.
28. Security staff respond quickly to calls for assistance.
29. Faculty use a variety of technology and media in the classroom.
30. There is an adequate selection of food available on campus.
31. Students are made to feel welcome here.
32. Faculty provide timely feedback about students' academic progress.
33. Admissions counselors accurately portray the campus in their recruiting practices.
34. There are adequate services to help students decide upon a career.
35. Students seldom get the "run-around" when seeking information on this campus.
36. The quality of instruction students receive in most of their classes is excellent.
37. There is a strong commitment to diversity on this campus.
38. Students receive ongoing feedback about progress toward their academic goals.
39. Student disciplinary procedures are fair.
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
41. Tuition paid is a worthwhile investment.
42. Students are free to express their ideas on this campus.
43. Mentors are available to guide students' life and career goals.
44. On the whole, the campus is well-maintained.
45. Student activity fees are put to good use.
46. Campus item - if utilized by the institution.

47. Campus item - if utilized by the institution.
48. Campus item - if utilized by the institution.
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How important do you believe each of the following factors were in students' decision to enroll here?

56. Cost
57. Financial assistance
58. Academic reputation
59. Future career opportunities
60. Personal recommendations
61. Distance from campus
62. Information on the campus Web site
63. Campus visit

Section #2 - Summary Questions

Indicate how you believe students at this institution would respond to the following questions:

1. So far, how has your college experience met your expectations?

- 1 - Much worse than I expected
- 2 - Quite a bit worse than I expected
- 3 - Worse than I expected
- 4 - About what I expected
- 5 - Better than I expected
- 6 - Quite a bit better than I expected
- 7 - Much better than I expected

2. Rate your overall satisfaction with your experience here thus far.

- 1 - Not satisfied at all
- 2 - Not very satisfied
- 3 - Somewhat dissatisfied
- 4 - Neutral
- 5 - Somewhat satisfied
- 6 - Satisfied
- 7 - Very satisfied

3. All in all, if you had it to do over again, would you enroll here?

- 1 - Definitely not
- 2 - Probably not
- 3 - Maybe not
- 4 - I don't know
- 5 - Maybe yes
- 6 - Probably yes
- 7 - Definitely yes

Section #3 - Demographic Questions

1. Position

- 1 - Faculty
- 2 - Administration
- 3 - Staff
- 4 - Board member/trustee

2. Gender

- 1 - Female
- 2 - Male
- 3 - Prefer not to respond
- 4 - Transgender
- 5 - Genderqueer; neither exclusively male nor female
- 6 - Additional gender category/ Other

3. Ethnicity / Race

- 1 - Alaskan Native
- 2 - American Indian
- 3 - Asian
- 4 - Black/African-American
- 5 - Hispanic or Latino (including Puerto Rican)
- 6 - Native Hawaiian or Pacific Islander
- 7 - White/Caucasian
- 8 - Multi-racial
- 9 - Other

4. Years Employed

- 1 - Less than 1 year
- 2 - 1-5 years
- 3 - 6-10 years
- 4 - 11-20 years
- 5 - More than 20 years

5. Employment

- 1 - Full-time
- 2 - Part-time
- 3 - Temporary

6. Tenure Status (for faculty)

- 1 - Tenured
- 2 - Tenure-track
- 3 - Non-tenure track
- 4 - Other tenure status

7. Teaching Assignment (for faculty)

- 1 - Undergraduate courses
- 2 - Graduate courses
- 3 - Both undergraduate and graduate courses
- 4 - Other teaching assignment

8. Rank (for faculty)

- 1 - Professor
- 2 - Associate professor
- 3 - Assistant professor
- 4 - Instructor/lecturer
- 5 - Adjunct

Demographic Item #1 requested by institution, if utilized. Six possible responses.

- 1 - Answer one
- 2 - Answer two
- 3 - Answer three
- 4 - Answer four
- 5 - Answer five
- 6 - Answer six

Demographic Item #2 requested by institution, if utilized. Six possible responses.

- 1 - Answer one
- 2 - Answer two
- 3 - Answer three
- 4 - Answer four
- 5 - Answer five
- 6 - Answer six

Selection of program/major: if utilized by institution. Consult survey administrator for codes. If not used by institution, this item is blank.

How likely do you believe it is that students would recommend our institution to a friend or colleague?

0 - Not at all likely

1

2

3

4

5 - Neutral

6

7

8

9

10 - Extremely likely

Please enter any comments you would like to share with this institution.