



The 2023 Giving Day Awards

Maile Juranits, Theresa Jubert, Courtney Pourciaux and Brian Gawor
RNL Giving Day Geeks!

What are the “Giveys?”

A new way to recognize the awesome in philanthropy

Brand New Awards

Recognizing Great Things



Choosing “The Best” is impossible

So many great options!

For you: Ideas and Innovation

Awesome Giving Day Theme



[AMBASSADORS](#) [CHALLENGES](#) [DONOR WALL](#) [FAQ](#)

THANK YOU TO THE LUMBERJACK FAMILY FOR MAKING GIVING DAY SUCH A SUCCESS! MISSED YOUR CHANCE TO MAKE AN AXE OF KINDNESS ON GIVING DAY? YOU CAN STILL GIVE ON OUR MAIN DONATION PAGE.



NAU
Giving
Day



WE are
LUMBERJACKS
3.29.23

NAU GIVING DAY 2023 HAS ENDED!

00 : 00 : 00
HRS MIN SEC



\$567,911 RAISED 1,886 GIFTS






Awesome Giving Day Theme



Awesome Giving Day Theme

We need **YOUR** help to make
NAU Giving Day the best one yet



-  **ASK**
5 friends to make a gift on Giving Day
-  **POST**
5x on social media using **#NAUGivingDay**
—wear your gear and share your NAU story
-  **SHOW YOUR PRIDE**
Wear your beanie, wave your pom, and tell the world **WE** are Lumberjacks on 3.29.23



Awesome Giving Day Omnichannel Engagement



AMBASSADORS

CHALLENGES

DONOR WALL

FAQ

WVU DAY OF GIVING IS OVER, BUT YOU CAN STILL MAKE A GIFT TO THE AREA THAT MEANS THE MOST TO YOU! VISIT [HTTPS://GIVE.WVU.EDU/](https://give.wvu.edu/)

2023 WVU DAY OF GIVING
MARCH 22, 2023

2023 WVU DAY OF GIVING HAS ENDED!

00 : 00 : 00
HRS MIN SEC

\$18,141,385 RAISED 8,214 GIFTS



“

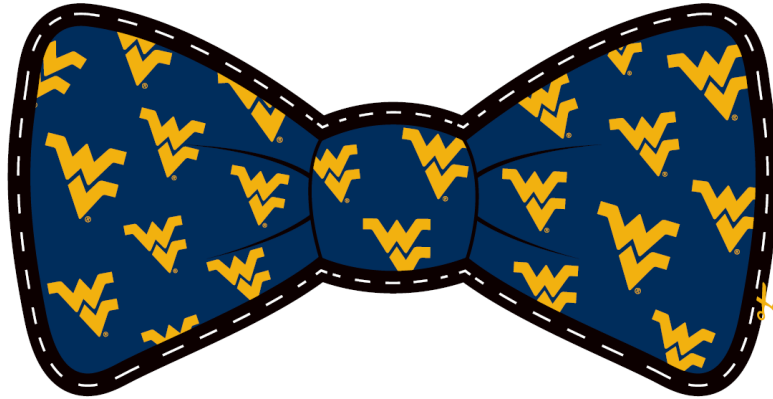
I am very grateful that the WVU Foundation has been selected the Awesome Giving Day Omnichannel Engagement “Givey” award. Thank you RNL for this recognition and for being a wonderful partner with us.

Kristen Shipp, West Virginia University



Awesome Giving Day Omnichannel Engagement

**STAND
TOGETHER
ON WVU
DAY OF
GIVING**
3.22.23



WIN \$1,000 FOR THE AREA OF WVU YOU LOVE!

1. Cut out your very own WVU bowtie
2. Take a photo or video wearing your bowtie
3. Share on social using #WVUDayofGiving and tag your favorite unit

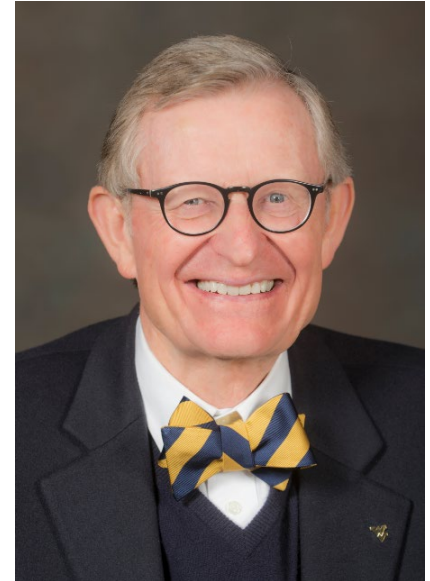
From March 13 to March 22 the best photo, video or GIF will be awarded \$1,000 for their tagged unit.



DAY OF GIVING

MARCH 22, 2023

dayofgiving.wvu.edu



Awesome Social Giving Day Engagement



AMBASSADORS

CHALLENGES

DONOR WALL

FAQ

HUSKIES UNITED 2023 HAS ENDED, BUT YOU CAN STILL MAKE A GIFT BY CLICKING HERE.

HUSKIES UNITED 2023 MOVING FORWARD TOGETHER

HUSKIES UNITED 2023 HAS ENDED!

00 : 00 : 00
HRS MIN SEC

\$2,588,266 RAISED 2,414 GIFTS



Awesome Social Giving Day Engagement



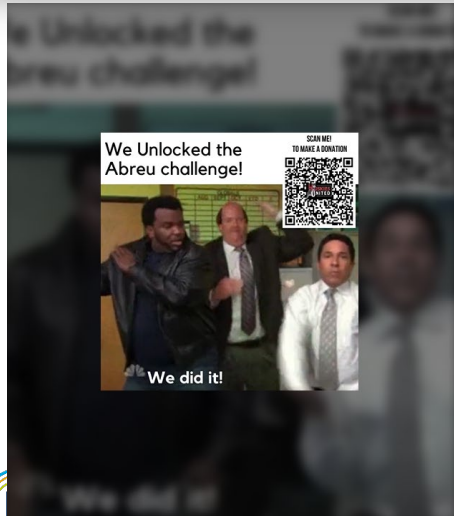
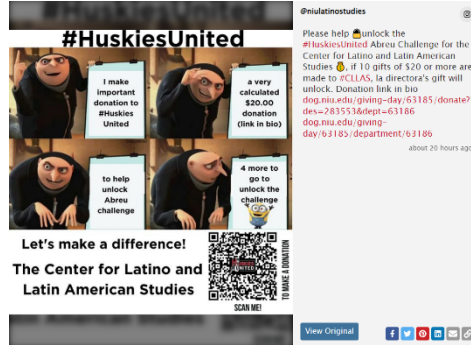
\$200

Abreu Challenge for the Center for Latino and Latin American Studies

The director of NIU's Center for Latino and Latin American Studies (CLLAS), Dr. Christina Abreu, is encouraging friends to support the CLLAS during Huskies United. When 10 gifts of \$20 or more are made, it will unlock her gift of \$200.

🎁 10 / 10 GIFTS

COMPLETED

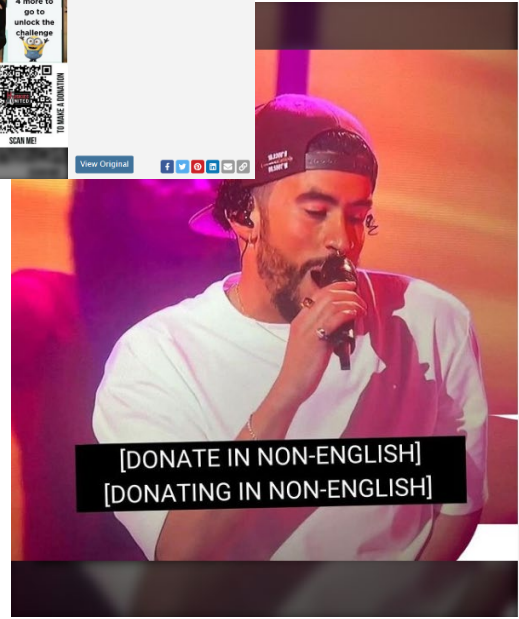


@NIULatinoCenter

WE DID IT!!! THANK YOU! THANK YOU! We unlocked #HuskiesUnited Abreu Center for Latino and Latin American Studies challenge! Your gift will help create new resources and support existing opportunities for students affiliated with #CLLAS. t.co/CsOLdCCbda

about 18 hours ago

View Original



@niu_undoccenter

Bad Bunny: 🇵🇷 Por favor dona al Immediate Assistance Fund para estudiantes indocumentados 🇵🇷 Translation: "Donate in non-english" Use this link to donate (link in bio): dog.niu.edu/amb/UndocuCenter #HuskiesUnited #WeTooAreNIU

about 18 hours ago

View Original



Awesome Giving Day Gamification

The screenshot shows the GIVE2COO website interface. At the top left is the GIVE2COO logo. To its right are navigation links: AMBASSADORS, CHALLENGES, DONOR WALL, and FAQ. Below the navigation is an orange banner with the text "GIVE2COO HAS ENDED, BUT YOU CAN STILL MAKE A GIFT!". The main content area has a purple background. On the left, it says "TOGETHER WE GIVE". In the center, it says "GIVING DAYS 2023 MARCH 21-23". To the right is the TSF logo. Below the date is a dark box with the text "GIVING DAYS 2023 HAS ENDED!" and a digital timer showing "00 : 00 : 00" with "HRS", "MIN", and "SEC" labels. At the bottom, a grey bar displays "\$249,289 RAISED 652 DONORS".



“

Gamification is a huge part of what makes Giving Days the most impactful time to give and I am so thankful that our campus community is so willing to work with me to create fun challenges. I'm also very grateful for and inspired by all the other Giving Day “curators” out there – I get a lot of good ideas looking at your giving day strategies and congratulate you all on your hard work.

Brittany Hanson, USF

Awesome Giving Day Gamification

BIGGIVE [AMBASSADORS](#) [CHALLENGES](#) [FAQ](#)

BIG GIVE IS OVER, BUT YOU CAN STILL SUPPORT YOUR FAVORITE PROGRAMS.

BIG GIVE 2023

BIG THANKS











BIG GIVE 2023 HAS ENDED!

00 : 00 : 00
HRS MIN SEC

\$12,210,268 RAISED 14,408 DONORS

The screenshot shows a dark blue website layout. At the top left is the 'BIGGIVE' logo in white and yellow. To the right are navigation links for 'AMBASSADORS', 'CHALLENGES', and 'FAQ'. Below this is a grey banner with the text 'BIG GIVE IS OVER, BUT YOU CAN STILL SUPPORT YOUR FAVORITE PROGRAMS.' The main content area features a large blue star in the center with the text 'BIG GIVE 2023 BIG THANKS'. Below this is a white timer showing '00 : 00 : 00' with 'HRS', 'MIN', and 'SEC' labels. At the bottom, a white banner displays '\$12,210,268 RAISED 14,408 DONORS'. The background is decorated with several white stars of varying sizes, some containing images of a building tower, a person, a violinist, and a fountain.

Robust and engaging challenges at the Big Give

 \$2,500	\$2,500 when 100 donors give to the Berkeley Engineering Fund Anonymous donors will contribute \$2,500 when 100 donors give to the Berkeley Engineering Fund.	 \$7,000	\$7,000 for 150 gifts to Berkeley Engineering Fund An anonymous donor will contribute \$7,000 for 150 gifts to the Berkeley Engineering Fund.
 \$7,500	\$7,500 to Build BEF Momentum Challenge George Chao (BS Engineering Physics '03) will contribute \$7,500 when the first \$75,000 is raised for the Berkeley Engineering Fund.	 \$10,000	\$10,000 for 250 gifts to Berkeley Engineering Fund Bart and Donna Naughton (Parents '23) will contribute \$10,000 once 250 gifts are made to the Berkeley Engineering Fund.
 \$40,000	\$40,000 for 500 gifts to Engineering An anonymous donor will contribute \$40,000 to the BEF when 500 gifts are raised for Engineering.	 MATCH	\$5,000 IEOB Graduate Student Support Fund Match Mitsuru Igarashi (BS '89 IEOB) and Lucinda Igarashi (BA '86 Classical Languages) will match all gifts to the IEOB Graduate Student Support Fund, dollar-for-dollar up to \$5,000
 \$5,000	\$5,000 IEOB Graduate Student Support Fund Challenge Professor Candi Yano will contribute \$5,000 when we reach the ambitious goal of \$25,000 for the IEOB Graduate Student Support Fund.	 \$25,000	\$25,000 for 50 gifts to IEOB Fund Berkeley IEOB alum Sujit Chakravarty and his wife Anita Tandon will contribute \$25,000 once we reach our goal of 50 gifts to the IEOB Fund.
 MATCH	\$25,000 Nuclear Engineering Match The Rodell Foundation has graciously agreed to match contributions to Nuclear Engineering, up to \$25,000.	 \$25,000	\$25,000 for 93 Gifts to Berkeley Haas An anonymous donor will give \$25,000 (in honor of the Class of 1993) if 93 gifts are made to the Haas School of Business during Big Give.



Awesome Giving Day Student Engagement



EMORY
UNIVERSITY

LEADERBOARD

Student Organizations: Most Gifts Leaderboard
Emory student organizations create lifelong friends, unforgettable memories, and real-world skills. The 15 student organizations with the most gifts on Emory Day of Giving will share \$10,000 in bonus awards.

RANK	PRIZE	STUDENT ORG	GIFTS
1	\$1,500	Gender Expansive and Women's Ultimate Frisbee	224 🌟
2	\$1,200	Juice Ultimate Frisbee	193 🌟
3	\$1,000	Swara	85 🌟
4	\$800	Alpha Phi Omega	69 🌟
5	\$750	Club Women's Volleyball	42 🌟

[Show 5 More](#)

ENDED



Awesome Giving Day Student Engagement

*“SAA does an incredible job promoting and supporting our All In efforts, leading up the event and during the 24 hours,” says Laura Roling at **Drake University**.*

“SAA is active on social media promoting the All In hype video, marketing their events, and advocating for the fund they have chosen to support for the current year’s giving campaign.”

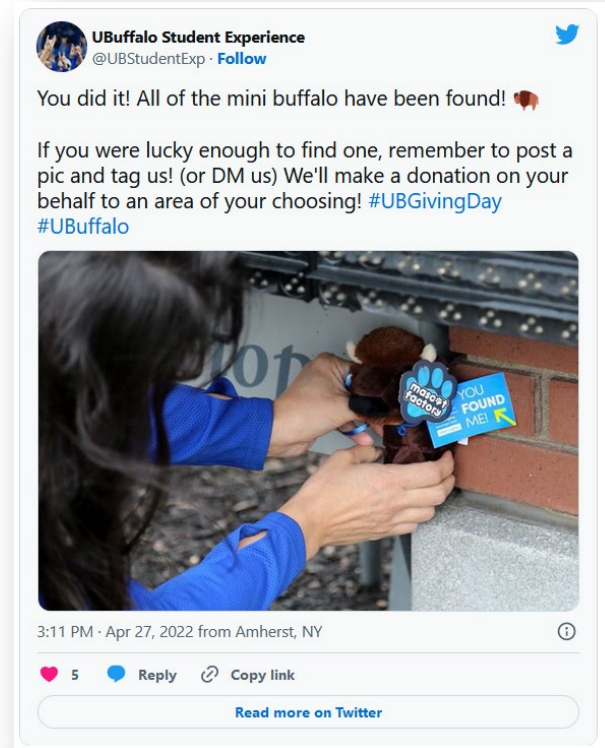
This year, they chose the Slay Fund which supports social justice causes.



Awesome Giving Day Student Engagement

Find a hidden buffalo, then spread the giving at University at Buffalo

UB University at Buffalo



Awesome Giving Day Student Engagement

“We found student philanthropy success by providing an ask that met students where they are- at the lunch table,” says Grant Condon at the UNM Foundation.

“Our student participation during UNM Big Give was the springboard towards a successful giving day, and **1,155 students** proudly supported the Lobo Food Pantry. Students gave, we simply had to ask.”



What?

1,155 students
gave to the food
pantry.



That's a lot!



DePaul University Engages Students On the Move

Swag Shuttle!



Awesome Giving Day Ambassador Program

The image shows a screenshot of the Virginia Tech Giving Day 2023 website. At the top left is the logo for Giving Day Virginia Tech, featuring a stylized building icon. To the right of the logo are navigation links: AMBASSADORS, CHALLENGES, DONOR WALL, and FAQ. Below the navigation is a dark grey banner with the text "STILL WANT TO MAKE AN IMPACT? GIVE HERE!". The main content area has a dark purple background with the text "VIRGINIA TECH GIVING DAY 2023" and "GIVING DAY 2023 HAS ENDED". At the bottom of the page, it displays "\$9,626,827 RAISED" and "16,841 DONORS". A callout box on the right side of the screenshot is pink and contains the text "YOU + 2" with a white arrow pointing to the main content area. To the right of the callout box are images of a silicone pint cup and a dry bag, both with the Virginia Tech logo. Below these images is the text "SILICONE PINT AND DRY BAG".

GIVING DAY
VIRGINIA TECH

AMBASSADORS CHALLENGES DONOR WALL FAQ

STILL WANT TO MAKE AN IMPACT? GIVE HERE!

VIRGINIA TECH GIVING DAY 2023
GIVING DAY 2023 HAS ENDED

\$9,626,827 RAISED 16,841 DONORS

YOU + 2

SILICONE PINT AND DRY BAG

Awesome Giving Day Recurring Giving



[AMBASSADORS](#)

[CHALLENGES](#)

[DONOR WALL](#)

[FAQ](#)

A banner for the #NINERATIONGIVES campaign. The background is a light grey surface covered in falling green and gold confetti. On the left is a circular logo with the text '#NINERATIONGIVES' around the top, a stylized 'U' and 'C' in the center, and 'MAR. 28-30, 2023 • 49 HRS' around the bottom. In the center, the hashtag '#NINERATIONGIVES' is written in white. Below the hashtag is a pink rectangular button with the text 'GIVE NOW' in white. At the bottom of the banner, a dark green bar contains the text '\$3,183,450 RAISED 5,913 GIFTS' in white.

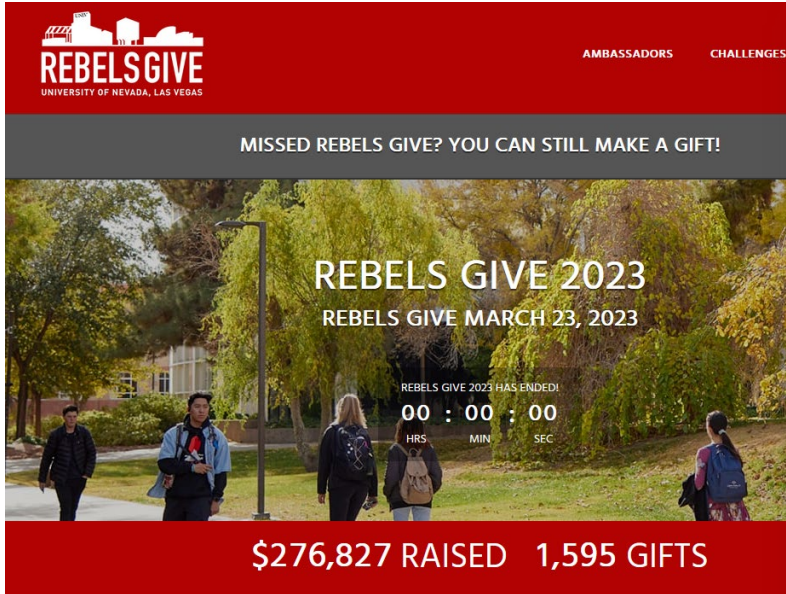
#NINERATIONGIVES

[GIVE NOW](#)

\$3,183,450 RAISED 5,913 GIFTS



Awesome Giving Day On Campus Event



REBELSGIVE
UNIVERSITY OF NEVADA, LAS VEGAS

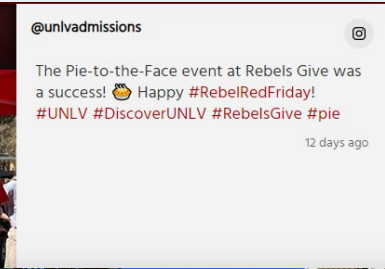
AMBASSADORS CHALLENGES

MISSED REBELS GIVE? YOU CAN STILL MAKE A GIFT!

REBELS GIVE 2023
REBELS GIVE MARCH 23, 2023

REBELS GIVE 2023 HAS ENDED!
00 : 00 : 00
HRS MIN SEC

\$276,827 RAISED 1,595 GIFTS



“

From the football coach to provost and student body president to VP of the foundation, Pie on Pida brought the entire UNLV campus together to celebrate philanthropic support one pie to the face at a time raising over \$3,000 during the event alone.

Megan Black and Ari Yago, UNLV

Awesome Giving Day Virtual Event

**Blue Demon
Challenge2023**

[AMBASSADORS](#)

[CHALLENGES](#)

[DONOR WALL](#)

[FAQ](#)

THE 2023 BLUE DEMON CHALLENGE HAS ENDED, BUT YOU CAN STILL CLICK HERE TO SUPPORT DEPAUL STUDENTS WITH YOUR GIFT TODAY!



BLUE DEMON CHALLENGE
HELP US RAISE \$7,000,000 FOR DEPAUL!

BLUE DEMON CHALLENGE HAS ENDED!

00 : 00 : 00
HRS MIN SEC

\$7,025,554 RAISED 4,693 GIFTS



DePaul University's BDC Live

BDC Live!

Coming up at 4 p.m. CT:
Chicago Wine Pairings with
Vince Anter (CDM '10) from
Amazon Prime's *V is for Vino*

\$1,249,097 RAISED 1,147 GIFTS

THREE DAYS MUCH TIME LEFT!
11 : 52 : 26
WED WED

As a teenager, where were you playing against pros? How did that make you a better player?

125 by 1:25

Blue Demon Challenge 2023

DePaul University #DePaul
Let's see your snowy campus pics! ❄️

Elle MacNab @ElleMacNab
I donated! You can too. #Chicago #DePaul Support the next generation of dreamers and doers. #bluedemonchallenge

DePaul Alumni @DePaulAlumni
Not sure where to designate your #BlueDemonChallenge gift? Consider giving to The Finnish Line Fund, which provides critical, immediate-use funds to DePaul students who need financial assistance to complete the last remaining requirements for their

DePaul Women's Soccer @DePaulWSSOC
Today is the Day! 🎉

The Blue Demon Challenge is now live! Help us to reach our goal and make an impact on DePaul Athletics.
Click the link below to make your contribution. 🙌
bit.ly/3JforGR #BlueGrit #BDC23 #BlueDemonChallenge

Jillian Domin @jillindom
It's a great day to support the Blue Demons! Join @DePaulAthletics in raising funds during the #BlueDemonChallenge
Please consider a gift to the team or fund of your choice.
challenge.depaul.edu/athletics

DePaul University #DePaul
Thanks for celebrating with us, @SoldierField! DePaul blue and red look good on you! 🙌 #DePaul125 twitter.com/SoldierField's...

@fourdestnews
Celebrating DePaul Day on its 125 year anniversary. #DePaul125

THREE DAYS MUCH TIME LEFT!



“

I'm pleased to accept the Givey on behalf of "Team BDC" at DePaul University. BDCLive is the brainchild of Nick Matthews and Mike Bogart, who created it as a way to bring the spirit of campus to our community while we were separated during the pandemic. It has the added benefit of giving everyone a reason to return to our giving day site throughout the day of the event! Nick and Mike are exceptionally creative and talented, but most importantly, they're fantastic colleagues who bring good humor and collegiality to the team year round.

We're so lucky to work with them, and so appreciative of this recognition!

Caileen Crecco, DePaul University



Awesome Giving Day Greek Organization



AMBASSADORS

CHALLENGES

DONOR WALL

FAQ

#ALPHAGAMGIVES 2023 IS OVER! KEEP CELEBRATING BY CLICKING THIS BANNER!



\$248,754 RAISED 816 GIFTS



Awesome Giving Day Greek Organization



[AMBASSADORS](#) [CHALLENGES](#) [DONOR WALL](#) [FAQ](#)

#SAJGIVING HAS ENDED, BUT IT'S NEVER TOO LATE TO MAKE AN IMPACT! [CLICK HERE TO MAKE YOUR GIFT.](#)

STEPHEN ALONZO JACKSON WEEKEND OF GIVING 2023

FRIDAY - SUNDAY, MARCH 3-5
STEPHEN ALONZO JACKSON
WEEKEND OF GIVING 23
SAJGIVING.COM

STEPHEN ALONZO JACKSON WEEKEND OF GIVING 2023 HAS ENDED!

00 : 00 : 00
HRS MIN SEC

\$793,876 RAISED 16,441 GIFTS



Awesome New RNL Giving Day Partner

MIZZOU
GIVING DAY

CHALLENGES DONOR WALL FAQ

MIZZOU GIVING DAY HAS CONCLUDED BUT YOU CAN STILL MAKE A GIFT BY CLICKING HERE.

ALL
\$

THANK YOU, TIGERS!

IT'S GREAT TO BE A MISSOURI TIGER

\$5,036,246 RAISED 2,682 GIFTS



Awesome New RNL Giving Day Partner



[AMBASSADORS](#)

[CHALLENGES](#)

[DONOR WALL](#)

[FAQ](#)

THANK YOU FOR A SUCCESSFUL CSUN GIVING DAY! YOU CAN STILL HELP US CREATE A BRIGHTER TOMORROW BY DONATING HERE!



CSUN GIVING DAY
MARCH 1-2, 2023

CSUN GIVING DAY HAS ENDED!

00 : 00 : 00
HRS MIN SEC



\$236,138 RAISED 1,006 DONATIONS



“

I'm proud and thankful for all of the people who worked hard to make our first Giving Day a success. Thank you to the team at CSUN, RNL, and the other CSU campuses who gave us advice and support, allowing us to craft a platform that truly reflects the amazing programs and initiatives at CSUN. We can't wait to continue to grow year after year.

Rachelle Yousuf, CSUN

