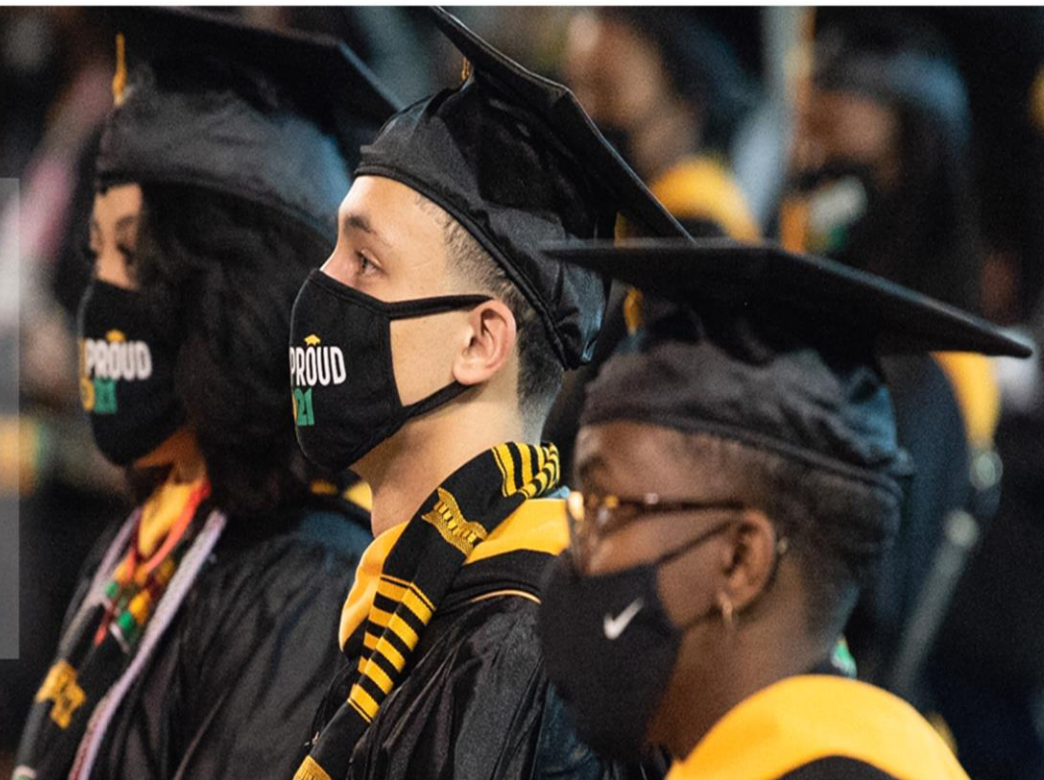



2021



Leveraging Institutional Identity/Mission to Encourage Cultural Shifts to Spread Change

SESSION AGENDA

Dr. Nathaniel Holmes, Moderator

- I. Presenter Introductions**
 - II. Institutional Descriptions/Contexts**
 - III. Key Changes to Enrollment Landscape**
 - IV. Examples – Institutional Responses**
 - V. Group Exercise**
 - VI. Q & A/ Group Discussion**
- 
- A large, diverse group of students is visible in the background, seated in rows, suggesting a lecture hall or conference setting. The image is overlaid with a semi-transparent orange filter.

About Keyana

Vice President for Enrollment Management

Keyana Scales, Vice President for Enrollment Management, leads and supports the offices of Undergraduate Admissions, Student Financial Aid, Graduate Recruitment, the One Stop Student Services Center, and the University's Registrar staff.

Vice President Scales is a frequent presenter at national and regional conventions within higher education. She is a National Board Certified Counselor; an alumna of the Harvard Institute of Educational Management; a member of the Enrollment Leaders Advisory Group of The College Board; and serves on numerous advisory boards for organizations whose goals include educational access and equity.



**Keyana
Scales,
Xavier
University of
Louisiana**



INSTITUTIONAL CONTEXT

About Xavier

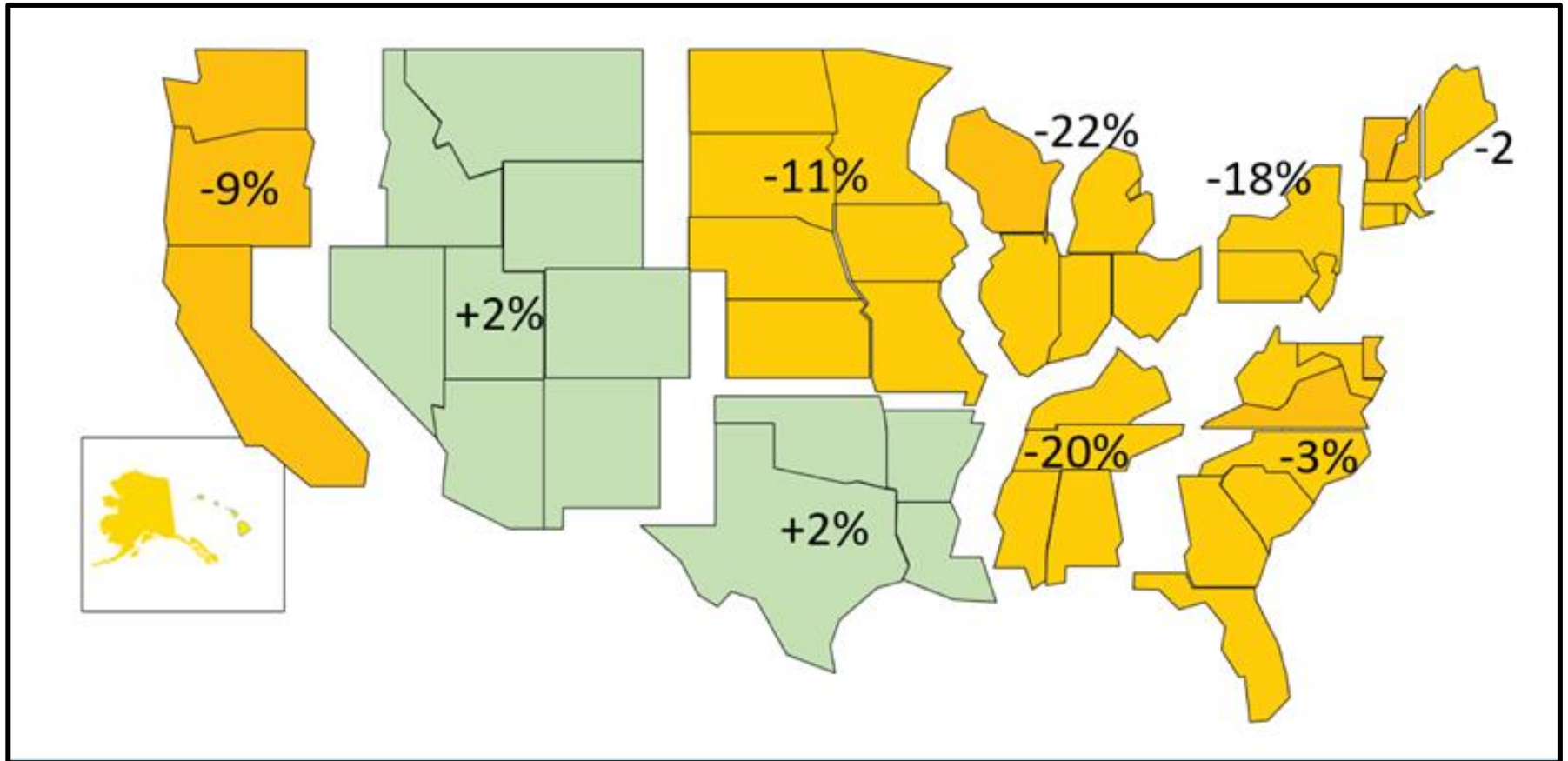


- Location: New Orleans, LA
- Enrollment: ~ 3400 Students
- Only Catholic HBCU
- 55% Pell-Eligible
- 45% First-Generation
- Female to Male Ratio: 3:1
- MAJOR Leadership Transition in 2015



LANDSCAPE OVERVIEW

Forecasted Changes in College-Age Population



Data source: Nathan Grawe, *Demographics and the Demand for Higher Education*, Johns Hopkins University Press. 2018.
Data available: <https://people.Carleton.edu/~ngrawe/HEDI.htm>



COVID Impact

- **Holistic Review**
 - Test Optional Policies
 - Prospect Mining and Identification
- **Stratification and Achievement Gap**
 - Interruptions to Classroom Instruction
 - Impact on Mental Health
- **Financial Insecurity**
 - Long-Term Economic Impact
 - Financial Uncertainty



INSTITUTIONAL EXAMPLES



QEP = C.A.R.E

- **Four Major Pillars of Student Experience**
 - Career Exploration
 - Academic Preparation
 - Resiliency
 - Engagement
- **Integrated Experiences**
 - Classroom and Experiential Learning
 - Marries Mission, Tradition



Civic Engagement Living Learning Community

Housed: St. Martin Deporres Hall
Est. August 2021

Total Participants: 17

Total originally enrolled: 121

Upperclassmen only

DESCRIPTION: This new Living Learning Community is designed to facilitate a collaborative environment where students can further develop their civic identity. Each student will be trained and empowered to identify systemic inequality and actively participate in creating societal change. Students will attend four “Civic Sessions” a semester, and will gain organizing experience through site-visits, mentorship, guest speakers, and community projects.

This community will be led by The Office of Inclusion and Social Justice

FIRST GON XAVIERITE

First Generation Living Learning Community

Housed: Living Learning Center & St. Michaels Residence Hall

Est. August 2020

Total Participants: 85

Total originally enrolled: 120

PROGRAMS: Programs included: Financial Literacy, Effective study tips, Navigating Campus, Study Hall , Mondays & Tuesdays during midterms and finals from 6:30 PM to 8 PM

WHAT'S TO COME: 4 programs each semester catered to social & academic adjustment to college, Mandatory study hall every tuesday from 6pm to 8pm, 2, 1 on 1 sessions with Ms. Christy to do a mental health check in, if restrictions ease, 2 large programs that include theater shows and museums.

This community is led by: The Office Of Residential Education



GROUP DISCUSSION



GUIDING PRINCIPLES

- **Public Discourse**
 - Stakeholder Management
 - Creating Business Cases
- **Friend and Fund Raising**
 - Who Will Care?
 - Who Will Pay?
- **Measuring Impact**
 - Expected Outcomes



QUESTIONS

