

Admissions Staff Engagement in a Remote Workplace

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Agenda

Introduction

Tech Tools

Assessing Productivity and Engagement

Working With Home

Developing Trust

Introduction: The post-COVID workplace

What have we learned since March 2020:

- Remote work can create equity
- Admissions work is cloud based
- Comfort and confidence with virtual tech is essential
- Paper is passé
- Written conversation is different from formal communication
- Pants are optional/pets are required
- The "water cooler" isn't the only path to organic conversation

Tech Tools for Engagement: Discord/Slack

- Discord/Slack for real time communication
- Channels are EVERYTHING
- Document important policy conversation in follow up email
- Mind your data security
- Daily schedule check ins
- A little fun

```
# general
# current-numbers
# slate
# policies-and-protocols
# funny
# personal-updates
# news-and-updates
# applicants
# partnerships
# recruitment
# book-recs
# recipes
# sjei
```

Tech Tools for Engagement: Zoom

Benefits:

- One person talks at a time
- Pets/Kids
- Face practice for presentations
- Pants optional

Equity of meeting experience

Consistent Agenda

Tolerance for connectivity issues

Regular screen shares for training



The Asynchronous world: Tone is everything

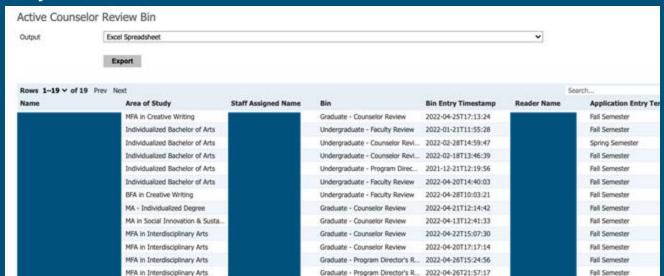
- Email has no facial expressions
- Take time for nice, nice
- GIFs and emojis are sometimes the best response
- Know your audience
- Remember personal things
- The personal/professional balance



Tech Tools for Engagement: Your CRM

Your CRM is your lifeline:

- Tracking real time interaction
- Following the path through the funnel
- Data based check ins and performance measures
- Data security



Assessing Productivity and Engagement

Big picture thinking: Outcomes are everything

Queries for cross checking:

Process for the sake of simplicity

Set engagement expectations

Respect boundaries

```
7:22 AM sharon trautwein Good morning
7:54 AM Julie Good morning!
9:34 AM Lucy I woke up at lam this morning thinking I didn't have the "what interested you in
        this position" question on our list. It's there. My night brain is an asshole.
9:48 AM Shay O. Good morning
9-STAM Erin hello
10:41 AM Renée Morning!
```

Working With Home

Flexibility
Compassion
Interlopers
Connectivity



Developing Trust

- Be present and responsive
- Know what's going on
- Ask for information
- Follow up
- Be Consistent
- Know how to hit pause
- Engage with peers for help

Contact Information

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"To advance cultures of rigorous inquiry, collaboration and life-long learning, where individuals take imaginative and responsible action in the world."