



A Degree of Difference



Bridging Success in Recruitment, Retention, and Graduation

WELCOME!

- Dr. Jill Fort; Associate Vice President for Academic Affairs
- Prof. Teresa Wilkerson; Assistant Dean for the School of Business and Director of the Interdisciplinary Studies Program
- Prof. Angie McCoy; Director of Master of Business Administration
- Kate Bussell; Director of the Student Success Center



Expectation



Reality



Early Intervention in Recruitment



Laying the Foundation - Starting at
Recruitment

Early Intervention in Retention



**Traditions and Transitions and
Navigator**

Early Intervention in Matriculation

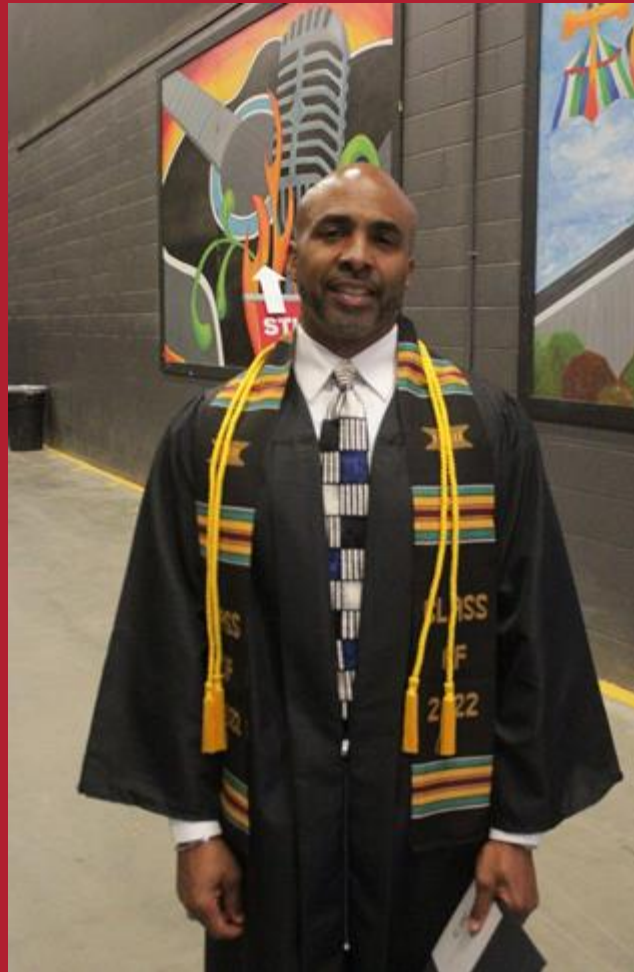


**Project Care - Ongoing
Individualized Student Support**

Early Intervention Success Stories



*Degree-Completion Programs:
Hidden Gems for Retention and
Growth*



Degree-Completion Benefits with NonTrad Students

- Early Days and Negative Impressions
- Changes in Advising Approach
- Improved Retention and Graduate Pathway
- SCND 46 million Americans + 25 yrs
- SCND 9% increase in past 36 months approx

Degree-Completion Benefits with Traditional Students



Traditional Student Categories

- The Dismissed Student
- The Confused Student
- The Autonomous Student

Freshman Cliff: 2025



Degree Completion Programs: An Alternative Growth Strategy to Consider



MBA Recruitment



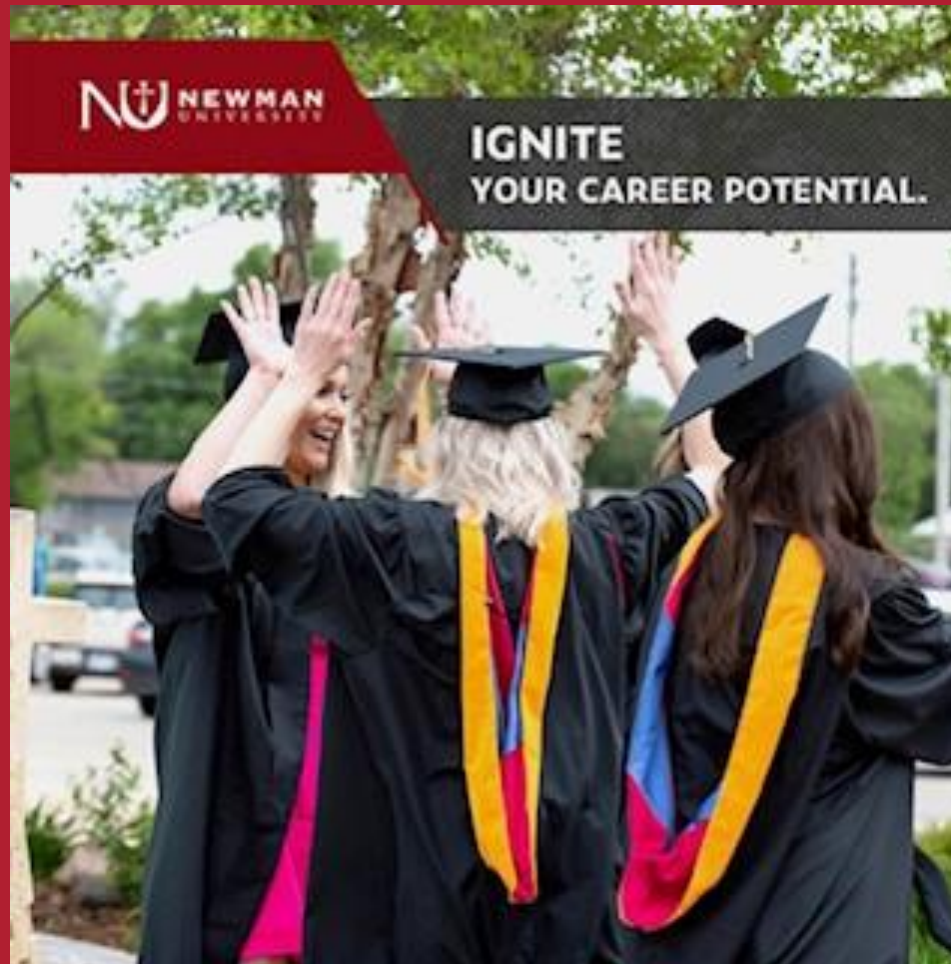
Concierge Advising



Barriers to Retention



Graduation Specialist



Bridge to Success





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