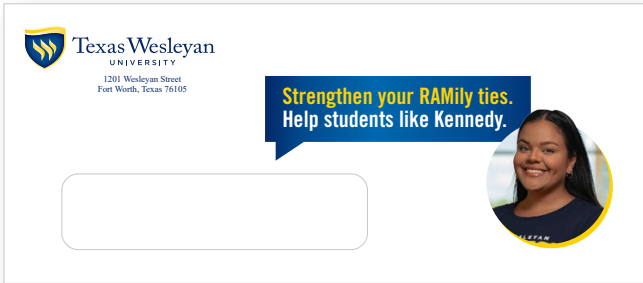


ENVELOPE



LETTER front

SMALLER. SMARTER. IT'S ALL IN THE RAMILY.
YOUR GIFT TODAY IMPACTS GENERATIONS TO COME.

Dear (Salutation),

Texas Wesleyan University was part of my family before I was even born — both my parents and my older sister earned TXWES degrees. **As the fourth proud Ram in my family, I'm living proof that each life changed by a Smaller. Smarter. education impacts future generations!**

Your investment in TXWES helps students like me succeed, no matter their resources or background. Contributions provide financial relief for the 97% of us who count on scholarships, grants and aid to attend TXWES. Because of donor generosity, I'm able to focus on what's important — my education and campus involvement.

Something I cherish is experiencing some of the same amazing professors my mom and sister had. I'd heard stories my whole life and now I have my own to add! Between classes and serving as Alpha Xi Communications VP, I'm creating priceless memories and leadership skills.

Be part of our rich RAMILY history of philanthropy with your gift of (ASK1), (ASK2) or (ASK3). Thanks to donors like you, students like me — and my mom, dad and sister — push boundaries, discover strengths and make lifelong connections.

With Gratitude,
Kennedy Cedillo
Kennedy Cedillo
Psychology, '22

Smaller. Smarter. is in the Cedillo DNA!

YES! I'LL SUPPORT TXWES STUDENTS!

ENCLOSED IS MY GIFT OF:
 (ASK3) (ASK2) (ASK1) Other: \$ _____

DESIGNATE MY GIFT TO:
 Wesleyan Fund
 Other: _____

PAYMENT OPTIONS: (ID NUMBER) (APPEAL CODE)
Give Online: TXWES.EDU/KICKOFF
 Check: Made payable to: Texas Wesleyan University
 Visa Mastercard Discover American Express
Name on Card: _____
Card #: _____

Signature: _____
Exp. Date: _____
Security Code: _____

If you recently made a gift — thank you!

GIVING IS EASY AT
TXWES.EDU/KICKOFF

“As soon as I set foot on campus, I knew TXWES was going to be my second home. I've learned to stay the course, manage my time and grow in response to challenges. Knowing I'm backed by scholarship support pushes me to keep going no matter what.”
— Kennedy Cedillo
Graduation Year: 2022
Major: Psychology
Organizations: Alpha Xi Delta

LETTER back

CONTRIBUTE TO THE RAMILY BUDGET
YOUR **SMALLER. SMARTER.** INVESTMENT MAKES ALL THE DIFFERENCE.

Wondering exactly how your support helps TXWES students?
Here's how gifts of all sizes go to work providing the essentials and opportunities that open doors to achievement:

- \$25 funds three meals at Dora's Café
- \$50 supplies a textbook rental for a course
- \$100 provides half of lab fees for one Computer Science course
- \$350 pays for a credit hour of instruction
- \$1,000 covers 10% of one year's room and board
- \$3,000 provides 10% of one year's tuition

Every hard-working student — no matter their means or family background — deserves the opportunity to fulfill their potential.
Your donation will fund scholarships, strengthen programs and increase participation that influences major donors and foundations to make large gifts. No matter the amount, when we join forces as a RAMILY, every gift makes a tremendous impact.

MAKE A DIFFERENCE FOR GENERATIONS TO COME!
GIVE AT TXWES.EDU/KICKOFF

HELP US STAY IN TOUCH!
Has any of your contact information changed?
Stay connected by providing your most up-to-date details.
Name: _____
Home Address: _____
City: _____ State: _____ ZIP: _____
Phone: _____
Email: _____

MATCHING GIFTS:
Your gift could be doubled or tripled! Check with your (or your partner's) HR department to see if your contribution is eligible for matching gift benefits.
My matching gift form: Is enclosed Will be sent
Employer: _____
 I have included Texas Wesleyan University in my will.
 Please send me information about including Texas Wesleyan University in my will.

Texas Wesleyan UNIVERSITY
1201 Wesleyan Street | Fort Worth, TX 76105 | 817-531-4433 | txwes.edu





Texas Wesleyan
UNIVERSITY

1201 Wesleyan Street
Fort Worth, Texas 76105

**Strengthen your RAMily ties.
Help students like Kennedy.**



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Texas
Wesleyan
UNIVERSITY

Dear {Salutation},

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Wesleyan Fund
 Other: _____

PAYMENT OPTIONS:

{ID_NUMBER} {APPEAL CODE}

Give Online: TXWES.EDU/KICKOFF

Check: Made payable to: Texas Wesleyan University
 Visa Mastercard Discover American Express

Name on Card: _____

Card #: _____

{Mail_Name}
{Address1}
{Address2}
{Address3}
{City} {State} {ZIP}

Signature: _____

Exp. Date: _____

Security Code: _____

If you recently made a gift — thank you!

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Name: _____

Home Address: _____

City: _____ State: ____ ZIP: _____

Phone: _____

Email: _____

MATCHING GIFTS:

Your gift could be doubled or tripled! Check with your (or your partner's) HR department to see if your contribution is eligible for matching gift benefits.

My matching gift form: Is enclosed Will be sent

Employer: _____

I have included Texas Wesleyan University in my will.

Please send me information about including Texas Wesleyan University in my will.

