



1 BRIEF OVERVIEW

RNL TXT is designed to allow for targeted, person-to-person text messages to facilitate real conversations between recipient and Client.

2 SERVICES

- A. During the Term, Client may have access to RNL TXT similar to the services detailed below and in quantities to be determined by RNL in conjunction with the Client pursuant to an executed RNL Synergy SOW (“**Services**”):

RNL TXT	Records per Campaign	Number of Campaigns	Length of Campaign
CYE/FYE	TBD	TBD	TBD
Giving Day	TBD	TBD	Up to eight (8) days per campaign - week leading up to and day of <i>Giving Day</i>
Reminders	TBD	TBD	TBD
Annual Giving	TBD	TBD	TBD

3 ADDITIONAL TERMS

- A. If texts will be sent by Client’s staff, Client agrees to the RNL Standard Texting Terms and Conditions found at ruffalonl.com/documentation.